



**SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SACRAMENTO**

DEAN HIGGS, by and through his successor-
in-interest, DENNIS AGUILAR,

Plaintiffs,

vs.

PLUM HEALTHCARE GROUP, LLC;
OLEANDER HOLDINGS, LLC dba
SACRAMENTO POST-ACUTE; BAY
BRIDGE CAPITAL PARTNERS, LLC; NEW
SISU HOLDCO, LLC; FLOWER FARM
GROUP, LLC; OPCO HOLDINGS, LLC;
CALIFORNIA OPCO, LLC,

Defendants.

Case No. 34-2015-00186569

PROPOSED STATEMENT OF DECISION

Bench Trial: October 19, 2020

Department: 40

Judge: Hon. Richard K. Sueyoshi

I. INTRODUCTION

On February 10, 2020, the Presiding Judge assigned this case for trial to Judge Richard K. Sueyoshi. Plaintiff Dean Higgs, by and through his successor-in-interest,¹ Dennis Aguilar (“Plaintiffs” or “Higgs”) are represented by Edward P. Dudensing, Esq., and Jay P. Renneisen, Esq. Defendants Plum Healthcare Group, LLC (“Plum Healthcare”), Oleander Holdings, LLC dba Sacramento Post-Acute (“SPA”), Bay Bridge Capital Partners, LLC (“Bay Bridge”), New Sisu HoldCo, LLC (“New Sisu”), Flower Farm Group, LLC (“Flower Farm”), OpCo Holdings, LLC (“OpCo Hold”), and California OpCo, LLC (“Cal OpCo”) (New Sisu, Flower Farm, OpCo Hold and Cal OpCo referred to at times as “Holding Company Defendants”) are represented by William C. Wilson, Esq., and Mark A. Ginella, Esq.

Plaintiffs’ operative complaint is their Second Amended Complaint (“SAC”), filed August 1, 2018. Plaintiffs allege two causes of action: (1) against all Defendants, elder abuse pursuant to Welfare and Institutions Code section 15600, et seq.;² and (2) against SPA, violation of the Patients’ Bill of Rights. Plaintiffs’ causes of action arise out of Defendants’ alleged neglect of Higgs, who was in a quadriplegic condition while he was a resident and under the care of SPA, a skilled nursing facility in Sacramento, California, at times from January 2, 2014 to September 3, 2014. (SAC at ¶¶ 22-48.) Plaintiffs argue that Bay Bridge is comprised of the ownership group that controls all other Defendants, including SPA. Plaintiffs argue that Plum Healthcare serves as the operational arm through which Bay Bridge effectuates control over SPA and other skilled nursing facilities. Plaintiffs argue that the Holding Company Defendants exist to further the operation and control of SPA and other facilities.

Plaintiffs allege that SPA, Plum Healthcare, Bay Bridge and the Holding Company Defendants are each directly liable in this case. (SAC at ¶¶ 10-12.) Plaintiffs also allege alternative bases of liability including that the other Defendants were engaged in a joint venture with SPA, served as aiders and abettors of SPA’s tortious acts, and/or acted as civil co-

¹ Higgs died on May 26, 2017, during the pendency of this action.

² Welfare and Institutions Code section 15610.07(a) provides that “[a]buse of an elder or a dependent adult” includes, but is not limited to, “[p]hysical abuse, neglect, abandonment, isolation, abduction, or other treatment with resulting physical harm or pain or mental suffering” and “deprivation by a care custodian of goods or services that are necessary to avoid physical harm or mental suffering.”

1 conspirators of SPA.³ (SAC at ¶¶ 16-18.) As an additional alternative basis of liability,
2 Plaintiffs allege that SPA is an alter ego of Plum Healthcare, Bay Bridge and the Holding
3 Company Defendants. Plaintiffs allege that due to the alter ego relationship between and among
4 all Defendants, each of the other Defendants is legally responsible for acts attributable to SPA.
5 (SAC at ¶¶ 13-15.)

6 II. FIRST PHASE OF TRIAL

7 Upon this case being assigned for trial, the Court set a schedule for completion of pretrial
8 filings and oral argument on pretrial motions. On March 12, 2020, after briefing and argument
9 on the issue, the Court ordered that this case shall be tried in phases, with the first phase
10 constituting a bench trial on Plaintiffs' alter ego allegations. *Stark v. Coker* (1942) 20 Cal.2d
11 839, 846 (alter ego is an equitable doctrine); *Dow Jones Co. v. Avenel* (1984) 151 Cal.App.3d
12 144, 147-48 ("constitutional guaranty of the right to a jury trial does not apply to actions
13 involving the application of equitable doctrines and the granting of relief that is obtainable only
14 in courts of equity").

15 Prior to the commencement of the bench trial and due to the COVID-19 pandemic, the
16 Presiding Judge issued the Order re: Implementation of Emergency Relief on March 17, 2020
17 ("March 17th Order"), which temporarily suspended this trial. In the months after the March
18 17th Order and in response to the pandemic, new court-wide protocols were developed and
19 implemented based upon utilization of remote technology pursuant to Judicial Council
20 Emergency Rule 3.⁴ Therefore, after a series of pretrial conferences, this Court scheduled and
21 held a remotely-conducted bench trial on Plaintiffs' alter ego allegations with evidence
22 commencing on October 19, 2020.

23 In their case-in-chief, Plaintiffs presented witness testimony via video-recorded
24 deposition from Mark Ballif, Howard Park, Dennis Sweeney, Alexander Fraser, Will Huish,

25 ³ In addition to the underlying causes of action, these alternative theories of alleged liability have distinct elements
26 and remain for the jury to decide in a subsequent phase of this trial. *See e.g.*, CACI 3600 (Conspiracy), 3610
(Aiding and Abetting Tort), and 3712 (Joint Ventures).

27 ⁴ Emergency Rule 3(a)(1) provides: "Courts may require that judicial proceedings and court operations be conducted
28 remotely." Emergency Rule 3(a)(3) adds: "Conducting proceedings remotely includes, but is not limited to, the use
of video, audio, and telephonic means for remote appearances; the electronic exchange and authentication of
documentary evidence; e-filing and e-service; the use of remote interpreting; and the use of remote reporting and
electronic recording to make the official record of an action or proceeding."

1 Dave Kreter, Paul Hubbard, Renee Pugh, Aaron Edmonds and David Terry. Plaintiffs also
2 presented live witness testimony from Ron Pomares, Plaintiffs' retained expert. At the close of
3 Plaintiffs' case-in-chief, Defendants made a Motion for Judgment Pursuant to California Civil
4 Procedure Code section 631.8. The Court declined to rule on Defendants' motion until after the
5 close of all evidence as provided for in Civil Procedure Code section 631.8(a). In their case-in-
6 chief, Defendants presented live testimony from Joe Alegre, Renee Pugh, David Terry, Paul
7 Hubbard and Michael Lesnick, Defendants' retained expert. Plaintiffs objected to portions of
8 Lesnick's testimony for which the Court deferred ruling and ordered post-trial briefing. The
9 Court admitted into evidence documentary exhibits as delineated in the Civil Bench Trial Joint
10 Exhibit Log. Evidence closed on October 28, 2020.

11 After the conclusion of evidence in the bench trial, on November 5, 2020, the Court heard
12 oral argument on Defendants' Motion for Judgment as well as Plaintiffs' related Motion to
13 Quash Defendants' Trial Subpoena (Duces Tecum) Served on Dennis Aguilar which the Court
14 had also previously deferred. After taking the two motions under submission, the Court issued
15 its rulings on December 15, 2020. Regarding Plaintiffs' objections to Lesnick's testimony, after
16 receiving the parties' related post-trial briefing, the Court issued its ruling on February 26, 2021.

17 As to the merits of the bench trial on Plaintiffs' alter ego allegations, the Court ordered
18 post-trial briefing in lieu of oral closing argument. Pursuant to its order, the Court received
19 Plaintiffs' Brief in Support of Their Request for a Finding of Alter Ego After Bench Trial
20 ("Plaintiffs' Opening"), filed December 2, 2020; Defendants' Alter-Ego Post-Trial Closing
21 Argument ("Defendants' Closing"), filed December 23, 2020; and Plaintiffs' Rebuttal Brief in
22 Support of Their Request for a Finding of Alter Ego After Bench Trial ("Plaintiffs' Rebuttal"),
23 filed January 15, 2021. The Court took the bench trial under submission on January 15, 2021.

24 As addressed prior to trial, the parties stipulated and the Court indicated that the parties
25 need not formally request a statement of decision under California Rule of Court 3.1590(d)-(e).
26 Instead, the Court indicated and the parties agreed that the Court would prepare this Proposed
27 Statement of Decision regarding Plaintiffs' alter ego allegations, consistent with Rule of Court
28

1 3.1590(c)(1) and subject to party objections under Rule of Court 3.1590(g).⁵ The parties agreed
2 and the Court ordered that the preparation of a written judgment shall be delayed until after the
3 Court has ruled upon any objections under Rule 3.1590(g), the Court's Final Statement of
4 Decision has been issued, and all subsequent phases of trial have been completed, consistent with
5 Rule 3.1591(a) and the one-final-judgment rule. *See Leader v. Cords* (2010) 182 Cal.App.4th
6 1588, 1594 ("as a general rule there can be only one final judgment in a single action").

7 III. FACTUAL BACKGROUND⁶

8 A. Origin and Growth of the Plum Enterprise.

9 Paul Hubbard, Lee Sorenson and Mark Ballif started the Plum Enterprise⁷ with the
10 establishment of Plum Healthcare in May 1999. (RT⁸ at 538:4-6) Hubbard, Sorenson and Ballif
11 formed Plum Healthcare because they saw an opportunity to build a unique company within the
12 nursing home industry, focusing on finding the right leaders and developing leadership for the
13 facilities. (RT at 539:13-24.) They sought to acquire nursing homes that were underperforming
14 — meaning facilities that had issues with healthcare and regulatory outcomes, and thus, had
15 resulting financial troubles. (RT at 539:24-540:3.) Hubbard, Sorenson and Ballif were looking
16 for facilities that "were fundamentally broken from a leadership perspective" that they "could
17 acquire at a tenant friendly price because they were distressed." (RT at 540:3-6.) They sought to

18 ⁵ California Rule of Court 3.1590(c) provides that "[t]he court in its tentative decision may . . . (1) State that it is the
19 court's proposed statement of decision, subject to a party's objection under (g)." The Court deems this document to
20 be its proposed statement of decision. Any party objecting under California Rule of Court 3.1590(g) should be
21 familiar with the authorities that describe the limited purposes of objections. *See e.g., Golden Eagle Ins. Co. v.*
22 *Foremost Ins. Co.* (1993) 20 Cal.App.4th 1372, 1380; *Yield Dynamics, Inc. v. TEA Sys. Corp.* (2007) 154
23 Cal.App.4th 547, 560; *Heaps v. Heaps* (2004) 124 Cal.App.4th 286, 292 ("[t]he main purpose of an objection to a
24 proposed statement of decision is not to reargue the merits, but to bring to the court's attention inconsistencies
25 between the court's ruling and the document that is supposed to embody and explain that ruling").

26 ⁶ In this section, the Court indicates factual findings pertinent to the Court's decision. The Court references
27 additional factual findings in the Discussion section. While specific citations to the record are unnecessary, the
28 Court has provided them in the interest of facilitating appellate review. However, the Court notes that many facts
are supported by testimony from multiple witnesses and/or multiple exhibits beyond that cited here and the Court
has not endeavored to cite every instance in the record where a factual finding is supported. The Court has
considered the entire record of evidence received at trial as subsequently modified by the Court's February 26, 2021
Ruling on Plaintiffs' Objections to Defense Expert Michael Lesnick's Testimony at Trial. Additionally, factual
issues decided in the bench trial will be binding in the jury trial phases of this action. *Orange County Water Dist. v.*
Alcoa Global Fasteners, Inc. (2017) 12 Cal.App.5th 252, 359; *Amtz Contracting Co. v. St. Paul Fire & Marine Ins.*
Co (1996) 47 Cal.App.4th 464, 487.

⁷ The Court uses the term "Plum Enterprise" in general reference to all of the companies formed by Hubbard,
Sorenson, Ballif and subsequent owners that constitute their overall business enterprise of owning and operating
skilled nursing facilities, including the various holding companies and other business entities formed in furtherance
of such purpose. (*See* DT (Park) at 16:1-18:3.) The Plum Enterprise would eventually grow to over one hundred
separate entities. (RT at 421:4-423:1.)

1 then use their ability to lead and mobilize improved outcomes for the residents and employees at
2 the facilities. (RT at 540:6-9.)

3 Within two-and-a-half months and with the financial assistance of an angel investor,
4 Hubbard, Sorenson and Ballif acquired their first operating interest in a nursing home located in
5 Redlands, California. (RT at 538:24-539:4; 543:1-12.) By September 2000, they had acquired
6 four additional facilities in Southern California. (RT at 543:13-544:3.) Hubbard, Sorenson and
7 Ballif accomplished these acquisitions through the formation of separate limited liability
8 companies ("LLC") licensed by the Department of Public Health as a skilled nursing facility.
9 (RT at 544:14-22.) Hubbard, Sorenson and Ballif personally served as the licensed administrator
10 for three of the facilities. (RT at 544:4-11.) At the same time, Plum Healthcare was comprised
11 of Hubbard, Sorenson and Ballif, as well as three employees who provided accounting, nursing
12 and human resources support for the individual facilities. (RT at 545:1-546:2.)

13 By 2006, the Plum Enterprise had grown to a total of 11 skilled nursing facilities. (RT at
14 547:7-10.) For seven of them, Hubbard, Sorenson and Ballif had acquired operating interests
15 and leased the real estate upon which they were located. (RT at 547:10-12.) For the other four,
16 they owned both the real estate and the operations. (RT at 547:12-15.) By this time, Sorenson
17 had left the business and Hubbard and Ballif sought to reconstitute the ownership of their
18 business beyond their angel investor with the goal of expanding the Plum Enterprise. (RT at
19 547:16-548:3.) Hubbard and Ballif hired Wachovia as their investment banking firm to search
20 for potential investors. (RT at 548:4-10.)

21 Wachovia's search led Hubbard and Ballif to GI Partners, a private equity firm, which
22 agreed to purchase from Hubbard and Ballif, a majority interest of approximately 80% in the
23 Plum Enterprise. (RT at 548:11-550:3; DT⁹ (Hubbard) at 43:8-15, 45:19-20.) GI Partners'

24 ⁸ Citation is to the Official Court Reporter's Transcript ("RT") for the bench trial phase.

25 ⁹ Plaintiffs played excerpts of video-recorded deposition testimony during trial pursuant to Civil Procedure Code
26 sections 2025.340(m) and 2025.620. The video clips played during trial have been retained as Court Exhibit #2.
27 Pursuant to California Rule of Court 2.1040(a)(2), Plaintiffs filed, on October 26, 2020, their "Notice of Filing of
28 Transcripts Re: Deposition Video Testimony Offered Into Evidence at Alter Ego Trial," which attaches the
corresponding hardcopy deposition transcript excerpts for each witness whose video deposition testimony was
played at trial. The Court has experienced difficulty and delay in its attempt to follow and cite to Plaintiffs' filing.
While Plaintiffs' filing separates deposition excerpts by witness (which is helpful), the deposition transcript excerpts
for each witness are not presented in page number order. Plaintiffs appear to have supplied, for each witness,
deposition pages that are clustered in groups according to their corresponding video clips even when multiple video

1 purchase was based upon a single valuation of the entire Plum Enterprise, including SPA and all
2 other skilled nursing facilities together. (DT (Park) at 14:1-17.) GI Partners invested \$53
3 million in new equity into the Plum Enterprise and took an assumption of debt, for a total
4 contribution of somewhere between \$88 million to \$95 million. (RT at 589:3-27; 592:6-14.)

5 After GI Partners became its majority owner, the Plum Enterprise continued to acquire
6 skilled nursing facilities, adding 2-4 facilities per year, including some in Utah and Arizona. (RT
7 at 554:7-555:6.) By 2011, the Plum Enterprise had grown to 23 facilities and sought to make a
8 major acquisition of the Horizon West skilled nursing facilities. (RT at 555:7-556:8.) Towards
9 the end of 2011, Martin Harmon, the main principal among others that owned Horizon West
10 ("Harmon Group"), agreed to sell its 27 facility operations to GI Partners, Hubbard and Ballif,
11 but retained the real estate where the operations were located, leasing the properties back to the
12 Plum Enterprise. (RT at 556:9-26.) By 2012, the Plum Enterprise had grown to a total of 50
13 skilled nursing facilities. (RT at 558:2-3.)

14 B. Hubbard and Ballif's Buyout of GI Partners and Creation of Bay Bridge.

15 In 2012, Hubbard and Ballif decided that they wanted to buy GI Partners out of the Plum
16 Enterprise and asked the Harmon Group to join and pledge its equity in its real estate holdings
17 (valued at \$125-\$130 million) to accomplish the buyout. (RT 558:17-559:8; 593:20-24.) With

18 clips may rely upon testimony contained on the same page of the deposition transcript. As one example, under the
19 tab for Mark Ballif, page 27 of his deposition transcript is presented at twice, the first time being 10 pages into his
20 section, and the second time being 47 pages into his section. Although these are the same page of deposition
21 transcript, Plaintiffs have redacted the two pages differently, and the Court presumes this is based upon the fact that
22 they relate to different video clips. This method is not necessary or relevant for the intent and purpose of Rule of
23 Court 2.1040(a)(2), which is to ensure simply that a hardcopy record of all video testimony played is preserved
24 where the court reporter does not take down the contents of the recording as it was played (as was the case in this
25 trial). Further, each section for each witness bears its own pagination (in addition to the deposition transcript page
26 numbers), with each witness starting from page 1, so that Plaintiffs' filing has 10 separate "page 1s," each relating to
27 one of the ten witnesses for which video testimony was presented. While this sectional pagination might have been
28 used to cite to the appropriate witness/deposition transcript excerpts with a little less difficulty, Plaintiffs' brief
instead provides alternative citations to an electronic PDF version of their filing. While Plaintiffs undoubtedly
provided such alternative citations with the intent of assisting the Court, the Court has not utilized a PDF version for
preparation of this Proposed Statement of Decision given that it is not as readily usable for the Court's purposes as
the hardcopy filing. Plaintiffs, again in an attempt to be helpful, have provided an additional cite to the video clip
number (e.g., "C1"), but the video clips were not separately lodged until the Court recently ordered them to be
submitted as a court exhibit. In consideration of all these issues, the Court shall reference "DT" and the witness
name and deposition transcript page/line citations attached to Plaintiffs' filing when citing deposition testimony
presented at trial. Although Plaintiffs' filing does not supply the deposition transcript pages in order, the Court has
endeavored to find and confirm these pages within each witness section cited. Lastly, at times, the Court may cite a
range of pages that may include and extend over redacted lines or sections due to the sections of deposition
testimony (and corresponding portions of transcript) that were not presented as evidence at trial. In such instances,
the Court's citation refers to the unredacted portions that were played at trial and included in Plaintiffs' filing.

1 the equity and involvement of the Harmon Group, as well as other individuals involved in Plum
2 Enterprise management, Hubbard and Ballif were able to secure the requisite loan of
3 approximately \$300 million to purchase GI Partners' majority interest in the Plum Enterprise.
4 (RT at 559:14-560:1; 337:15-23; DT (Hubbard) at 53:2-54:10; 153:16-25.)

5 To accomplish the buyout, Hubbard, Ballif, and the Harmon Group created a new
6 company, Bay Bridge, which became the bidder on GI Partners' interest against other bidders,
7 and ultimately cast the winning bid to purchase the entirety of GI Partners' interest in the Plum
8 Enterprise.¹⁰ (DT (Hubbard) at 54:11-22.) Bay Bridge constituted the ownership group for the
9 entire Plum Enterprise, including Plum Healthcare and all of its skilled nursing facilities.¹¹ (RT
10 335:10-15.) Initially, the Harmon Group owned a 72% interest in Bay Bridge, with Hubbard,
11 Ballif and the other investing individuals from Plum Enterprise management collectively owning
12 the remaining 28% interest, which by the beginning of 2014, changed to 60% Harmon Group
13 and 40% shared by Hubbard, Ballif and the Plum management investors. (RT at 596:18-27;
14 366:12-367:3; DT (Hubbard) at 62:25-63:9.)

15 C. Bay Bridge — the Owner of the Plum Enterprise.

16 Bay Bridge became and continues to be the entity that resides alone at the top of the
17 organizational chart depicting the Plum Enterprise and its related companies. (Ex. 5; RT at 8:14-
18 21.) As Ballif described it, Bay Bridge is “the ultimate ownership for all of the entities” and the
19 “ultimate parent” company of the Plum Enterprise. (DT (Ballif) at 72:11-13; 73:9-10.) Thus, by
20 the beginning of 2014, Bay Bridge effectively owned a 100% interest in SPA.¹² (RT at 366:12-
21 27.) As Hubbard testified, Bay Bridge receives all of the revenue of the Plum Enterprise, which

22 ¹⁰ In 2015, GI Partners would return and reinvest in the Plum Enterprise, paying \$152 million for a 42% interest.
23 (RT at 598:6-22.) At the time of trial, GI Partners remained a minority owner in the Plum Enterprise. (RT at
24 598:23-25.)

25 ¹¹ As an illustration, as of November 2012, GI Plum HoldCo, LLC, held a 100% interest in Plum Healthcare, which
26 held a 100% interest in SPA (Oleander Holdings, LLC). (Ex. 138 at 51; Ex. 140 at 10.) GI Plum HoldCo served as
27 the company through which GI Partners, Hubbard and Ballif held their ownership of the Plum Enterprise after GI
28 Partners had purchased their approximate 80% interest in the Plum Enterprise in 2006. (DT (Ballif) at 137:9-17.) In
2012, Bay Bridge was formed to purchase Plum Healthcare from GI Plum HoldCo, which thereby established Bay
Bridge's ownership of Plum Healthcare, Bay Bridge's effective ownership of SPA, and presumably by similar
mechanism, the other facilities within the Plum Enterprise. (RT at 335:10-15.)

¹² At times, the Court uses the term “effective ownership” given that ownership in the Plum Enterprise, by Bay
Bridge down to each skilled nursing facility, is technically accomplished through multiple layers of ownership
through various holding companies. These layers of ownership result in Bay Bridge owning all of the skilled
nursing facilities in the Plum Enterprise. (Exs. 1-5; RT at 8:14-21.) There is no distinction between who owns the
Plum Enterprise and who owns the skilled nursing facilities within the Plum Enterprise. (DT (Pugh) at 147:16-22.)

1 is the revenue generated from all of the skilled nursing facilities including SPA. (RT at 599:13-
2 26.) As Hubbard confirmed, none of the other companies within the Plum Enterprise (such as
3 Bay Bridge, Plum Healthcare, the Holding Company Defendants, or any other entity) generates
4 significant revenue for the Plum Enterprise, if any at all. (RT at 599:16-22.) Bay Bridge uses
5 the trade name, "Plum," in reference to the entire Plum Enterprise. (RT at 37:4-19; 78:10-16.)

6 Additionally, as Ballif explained, a single board meeting, held at the Bay Bridge level,
7 effectively served as the board meeting for the Plum Enterprise as a whole. (DT (Ballif) at
8 68:11-73:11.) Bay Bridge board meetings included financial decision-making for the entire
9 Plum Enterprise combined including SPA. (Ex. 190.) For tax purposes, Bay Bridge files a
10 single consolidated federal tax return that takes into account all of the operations of all of the
11 facilities within the Plum Enterprise. (RT 433:17-25.)

12 As for its day-to-day operations, Bay Bridge's ownership group delegated to Hubbard
13 and Ballif the responsibility of carrying out its wishes in the Plum Enterprise. (RT at 577:15-
14 578:16.) Bay Bridge has no employees of its own, and if there were any tasks that Bay Bridge
15 needed to perform, Bay Bridge would perform such tasks through the employees of Plum
16 Healthcare. (RT at 423:2-6.)

17 D. Plum Healthcare's Role in the Plum Enterprise and Relationship to SPA.

18 Plum Healthcare, sometimes referred to as "Plum support services," functions as Bay
19 Bridge's "administrative supporting arm" that assists all of the skilled nursing facilities within
20 the Plum Enterprise including SPA.¹³ (RT at 383:6-9; 422:26-423:6.) As of 2014, Plum
21 Healthcare had between 50 and 60 employees. (RT at 562:7-15.) Bay Bridge utilizes Plum
22 Healthcare to handle various specialized functions for the individual facilities. (RT at 383:9-11;
23 41:26-42:3.) Bay Bridge also uses Plum Healthcare as its "cash manager," such that Bay Bridge
24 maintains the revenues generated from all of the skilled nursing facilities at the Plum Healthcare
25 level of the Plum Enterprise. (DT (Ballif) at 227:16-229:2.)

26 ¹³ From approximately 1999 to 2006, Plum Healthcare had functioned as the parent company of the Plum Enterprise
27 until the organizational structure of the Plum Enterprise changed, presumably in connection with GI Partners'
28 acquisition of its ownership interest. (RT at 41:20-22.) As of the time of trial, Plum Healthcare was no longer in the
chain of ownership of subsidiary entities and instead, functioned as Bay Bridge's operational arm for the Plum
Enterprise. (RT at 83:12-13.)

1 1. Plum Healthcare's "Administrative Services Agreement" with SPA.

2 As of 2014, Plum Healthcare maintained a written "Administrative Services Agreement"
3 ("ASA") with SPA¹⁴ which set forth the "Administrative Services" that Plum Healthcare
4 provided. (Ex. 116.) The ASA was prepared by Plum Healthcare's legal counsel. (DT (Ballif)
5 at 89:16-90:6.) David Terry, SPA's Administrator at the time, presumed that he had the ability
6 to negotiate or change the ASA, but did not do so because at the time, he thought it provided all
7 the services that SPA needed. (RT at 477:2-11.) As Ballif explained, the language used in the
8 Administrative Services Agreement is identical for all of the skilled nursing facilities in the Plum
9 Enterprise and no facility has attempted to opt out of entering into such agreement with Plum
10 Healthcare. (DT (Ballif) at 88:2-21.) Similarly, the Plum Branch President for SPA, Aaron
11 Edmonds, understood that in 2014, all Plum skilled nursing facilities were required to enter into
12 the ASA with Plum Healthcare. (DT (Edmonds) at 72:8-12.) Plum Healthcare set the price that
13 each facility would pay to Plum pursuant to the ASA. (DT (Edmonds) at 72:13-18.)

14 The ASA describes enumerated services in areas of "Billing and Accounts Receivable
15 Management," "Payroll Processing and Management," "Accounts Payable," "Vendor
16 Management," and "Facility Booking, Reporting and Budgeting." (Ex. 116 at 8.) In exchange
17 for receiving those services listed in the ASA, SPA paid Plum Healthcare a monthly fee of
18 5.25% of SPA's gross revenue from operation of the facility. (Ex 116 at 3; RT 426:6-10; DT
19 (Ballif) at 85:12-86:5.) In practice, Plum Healthcare carried out additional functions for SPA
20 that were not identified in the ASA, such as providing information technology support, human
21 resources support, and "quality services," including nursing consultants that provide training to
22 SPA staff. (RT at 384:12-22; 428:9-429:4; 477:20-24; 560:19-561:1; *compare* Ex. 116 at 8.)
23 Terry was unconcerned that the ASA did not cover the additional services that Plum Healthcare
24 was providing to SPA and was unconcerned of any potential additional cost for such services.
25 (RT at 477:12-478:6.)

26 The ASA also includes language stating that "nothing herein is intended to, or shall it,

27 ¹⁴ The Administrative Services Agreement is between Plum Healthcare and Oleander Holdings, LLC, which is the
28 operating company for SPA. (RT 383:3-4; Ex. 116.) The ASA was made "as of June 1, 2013." (Ex. 116 at 1.)
There is no dispute that this was the version in effect at the time of Higgs' residency at SPA.

1 alter, weaken, displace, or modify the responsibility of [SPA] for direction and control of the
2 Facility or the provision of skilled nursing services” and that “nothing in this Agreement shall be
3 construed as the delegation of any governance or supervision function or authority of [SPA].”
4 (Ex. 116 at 1 (brackets added).) The ASA further states that “[SPA] remains responsible for the
5 continued, day-to-day operations of the Facility, and [Plum Healthcare] shall be responsible
6 under this Agreement, only for the Administrative Services to be provided in support of such
7 operations.” (Ex. 116 at 2 (brackets added).) As SPA’s Administrator, Terry made decisions
8 regarding the hiring or firing of SPA employees and supervised SPA’s “clinical interdisciplinary
9 team” and other managers. (RT at 447:18-449:16.) Plum Healthcare did not direct SPA’s
10 policies and procedures for clinical care. (RT at 459:6-12.)

11 2. Plum Healthcare’s “Treasury Function” Over SPA’s Finances.

12 Although not specifically referenced in the ASA, Plum Healthcare performs what it refers
13 to as a “treasury function” for SPA. (RT at 386:13-16.) This “treasury function” includes Plum
14 Healthcare’s oversight for the actual opening or closing of SPA’s bank accounts – i.e., beyond
15 managing SPA’s accounts receivable/payable, payroll processing, vendor management, and
16 bookkeeping. (RT at 387:2-4; Ex. 116 at 8-9.) SPA maintains its own provider number from
17 Medicare and Medicaid (held by its operating company, Oleander Holdings, LLC) that allows
18 SPA to be paid for the care it renders to its residents, such as Higgs. (RT at 387:14-22.) Plum
19 Healthcare maintains SPA’s finances, tracking on a daily basis all of SPA’s revenue and
20 expenses. (RT at 387:27-389:2.) Plum Healthcare maintains a separate general ledger and profit
21 and loss statements for SPA. (RT at 389:3-13.)

22 As part of its “treasury function” for SPA, Plum Healthcare set up three separate “zero
23 balance” accounts for SPA. (RT at 389:24-26.) This includes an account for inbound payments
24 to SPA from payers for patient services, an account for SPA’s payroll, and an operating account
25 to cover SPA’s accounts payable other than payroll. (RT at 389:27-390:6.) SPA’s Administrator
26 does not have direct access to these accounts, cannot change any transactions, or make any
27 disbursements. (DT (Pugh) at 37:18-38:15.) Plum Healthcare set up these “zero balance”
28 accounts so that at the end of each banking day, SPA’s bank accounts carry no balance because

1 all money is swept out of SPA's bank accounts and to a separate "lock box" bank account that is
2 maintained in the name of Plum Healthcare and not SPA. (DT (Pugh) at 35:9-37:3; (Ballif) at
3 99:10-100:14; 102:5-13.) Plum Healthcare does the same for all of the skilled nursing facilities
4 in the Plum Enterprise, which it refers to as common "concentration banking." (DT (Pugh) at
5 35:9-36:15.)

6 From Plum Healthcare's "lock box" account, the funds go towards paying off any
7 borrowed balance due to Capital One Bank — the lender with which the Plum Enterprise
8 maintains a line of credit that it uses to cover its cash needs. (DT (Pugh) at 38:16-24; (Ballif) at
9 103:5-12.) The Plum Enterprise ownership pledged all of the accounts receivables from all of its
10 skilled nursing facilities including SPA as collateral for the line of credit with Capital One. (RT
11 at 393:18-26; DT (Ballif) at 112:3-7.) The administrators of the skilled nursing facilities had no
12 say as to whether the revenues from their facility would be pledged as collateral for the line of
13 credit. (DT (Ballif) at 112:8-11.)

14 Plum Healthcare uses SPA's revenues to pay down the line of credit whether or not
15 SPA's own operations required borrowing from the line of credit and there is no mechanism
16 whereby particular facilities actually experiencing a cash shortfall pay a different or greater
17 amount. (DT (Pugh) at 47:8-15; (Ballif) at 120:9-121:9.) Additionally, the borrower fees and
18 other fees that the Plum Enterprise must pay for the line of credit are allocated to its skilled
19 nursing facilities including SPA on a pro rata basis based upon their number of beds, and not
20 based upon an individual facility's borrowing needs. (DT (Ballif) at 113:1-114:7.)

21 If there is any excess cash after payment is made to Capital One on the line of credit,
22 such excess cash stays in Plum Healthcare's main operating account. (DT (Pugh) at 39:18-40:2;
23 (Ballif) at 103:13-20.) There is no mechanism by which cash generated by SPA's operation,
24 after payment of all of SPA's expenses, is maintained in a bank account controlled by SPA. (DT
25 (Pugh) at 44:8-45:6.) Nor has SPA's Administrator ever asked that profits generated from SPA's
26 own operations be left in SPA's direct control (without Plum Healthcare's involvement) so that it
27 can make its own decisions regarding using its own cash. (DT (Ballif) at 110:9-111:2.) Instead,
28 if SPA desired to use the cash generated *from* its own operations *for* its own operations, SPA's

1 Administrator would have to make a request to Plum Healthcare and, for instance, “ask for
2 capital improvements, for capital to build a new business model.” (DT (Ballif) at 110:9-21.)
3 There is no mechanism to ensure that profits secured from SPA’s operations are used for SPA as
4 opposed to being used for other entities within the Plum Enterprise. (DT (Ballif) at 110:22-
5 111:2.)

6 Plum Healthcare characterizes the revenue generated by SPA that is swept out of SPA’s
7 bank account daily and that resides in Plum Healthcare’s main operating account as SPA’s
8 money and “not Plum’s money.” (DT (Pugh) at 149:18-24; Ex. 116 at ¶ 3.) At the same time,
9 Plum Healthcare characterizes all funds in its main operating account, including SPA’s revenue,
10 as “cash that’s available for the organization’s use across the board,” including for payroll and
11 expenses, and including expenses for facilities other than SPA that “are not cash flow positive at
12 a particular point in time, either through operations, or because of a large capital project going
13 on, or whatever.” (DT (Pugh) at 149:25-150:17; 45:9-23.) In this regard, when Plum Healthcare
14 sweeps all cash out of SPA’s bank accounts daily, Plum Healthcare records in its own
15 accounting, amounts “due from Plum” and “due to” SPA. (DT (Pugh) at 47:16-48:10.) This
16 cash differential between Plum Healthcare and SPA has not been paid off at any designated
17 interval or ever at all. As determined by Plum Healthcare, “they’ve just been running balances”
18 of amounts “due from Plum” to SPA. (DT (Pugh) at 49:5-10.) Neither Plum Healthcare nor
19 SPA has any expectation or future plan to “zero out” any running balance that is “due from
20 Plum” to SPA. (DT (Pugh) at 49:11-19.) SPA always exceeded (i.e., outperformed) its budget
21 during the 2014-16 timeframe. (DT (Edmonds) at 42:15-21.)

22 As to day-to-day expenses, SPA relies upon Plum Healthcare to accomplish the payment
23 of SPA’s expenses whether they are for payroll, supplies, physicians, pharmacy, repairs, capital
24 improvements or otherwise. (DT (Pugh) at 44:13-21.) For instance, when SPA incurs a bill,
25 once its Administrator approves it, Plum Healthcare’s accounting consultant reviews it and
26 ultimately executes the payment for SPA out of its operating account. (RT at 392:17-393:12.)
27 Only the money necessary to pay SPA’s approved bills is pulled from Plum Healthcare’s main
28 operating account so that SPA’s operating account is always left with a zero balance. (DT

1 (Pugh) at 40:22-41:20.) As of the time of trial, SPA had not failed to pay any “properly-
2 submitted” bill or invoice through this process or failed to pay any financial liability. (RT at
3 403:7-9; 460:19-24; 461:1-6.)

4 E. The Plum Enterprise’s Oversight and Influence Over SPA.

5 As one of the skilled nursing facilities within the Plum Enterprise, SPA, through its
6 employees, provides day-to-day care to its residents. (DT (Pugh) at 382:28-383:6.) As a skilled
7 nursing facility within the Plum Enterprise, SPA operates as part of the Plum Enterprise’s
8 “distinctive operating model,” which includes the goal of “grow[ing] market share of high acuity
9 referrals,” meaning “taking on patients that . . . have a higher acuity, who are increasingly
10 sicker.” (DT (Ballif) at 191:22-192:15.) As Ballif explained, the Plum Enterprise’s intent in
11 having SPA and its other skilled nursing facilities take on higher acuity patients was in part due
12 to the fact that “those higher acuity referrals . . . also have a corresponding higher rate of . . .
13 reimbursement associated with them because . . . you’re providing more services.” (DT (Ballif)
14 at 192:16-19.) As Ballif stated, “those referrals . . . are very attractive for a business. . . . And so
15 that’s . . . the rationale for us.” (DT (Ballif) at 192:20-22.)

16 In 2014, David Terry was SPA’s Administrator and its highest ranking employee. (DT
17 (Terry) at 10:25-11:9.) In 2014, Terry answered to Aaron Edmonds, who held the position of
18 Plum Branch President for SPA and as such, had the authority to terminate Terry’s employment
19 with the input of Plum CEO, Toby Tilford. (DT (Edmonds) at 23:23-24:11; (Ballif) at 41:4-
20 43:12.) At that time, Edmonds and Tilford were the officers within the Plum Enterprise that had
21 authority to hire and fire administrators at the Plum Enterprise skilled nursing facilities that were
22 within their assigned region which included SPA. (DT (Ballif) at 43:13-20.) One of Edmond’s
23 duties as Plum Branch President was to monitor SPA’s performance through an intranet
24 “dashboard” that contained SPA’s census and other financial information. (DT (Edmonds) at
25 38:19-39:20; (Hubbard) at 114:7-116:8.)

26 As part of their duties, Edmonds and Tilford were also responsible for reviewing and
27 approving the budgets for each skilled nursing facility within their region including SPA’s
28

1 budget. (DT (Edmonds) at 53:6-54:6.)¹⁵ Ultimately, the budget of SPA and all other skilled
2 nursing facilities within the Plum Enterprise were “rolled up” and consolidated for review by
3 Bay Bridge at its board meeting. (DT (Kreter) at 32:10-22.) Prior to presenting the budgets for
4 the Bay Bridge board’s review, Hubbard’s normal practice was to change the consolidated
5 budgets from the skilled nursing facilities (including SPA’s budget) by increasing the labor in the
6 budgets and decreasing the revenue in the budgets. (RT at 610:20-611:6.) Hubbard made these
7 adjustments because he believed “that the actual performance, the budgets – they ended up
8 performing less than what they had planned across the whole enterprise.” (RT at 611:10-13.)
9 Hubbard would routinely and downwardly adjust the skilled nursing facility budgets (including
10 SPA’s budget) between 10% and 15%. (RT at 612:7-12.) Hubbard did not inform the
11 administrators at the facilities (such as Terry) that he had made this adjustment to their budgets.
12 (RT at 612:13-22.)

13 Once SPA’s budget was approved, in his position as Plum Branch President for SPA,
14 Edmonds made it clear that “meeting budget was a job expectation for the administrator.”¹⁶ (DT
15 (Edmonds) at 44:8-12; 58:9-11.) In 2014 (and up to 2016), whether SPA met its annual budget
16 was reflected in the financial compensation to SPA’s Administrator in that Terry received a
17 bonus calculated as 15% of SPA’s annual distributable income. (DT (Terry) at 46:18-22.) As
18 SPA’s Administrator, 30% to 60% of Terry’s annual income came from his bonus. (DT (Terry)
19 at 48:17-49:2.) Terry assumed that someone at Plum Healthcare set his bonus but did not know
20 who determined his actual bonus on a year-to-year basis. (RT at 494:1-16.)

21 Terry was SPA’s Administrator from November 2011 to November 2019. (RT at

22 ¹⁵ At trial, Terry contradicted Edmonds’ deposition testimony and modified his own earlier acknowledgement during
23 his deposition that it “makes sense” that Edmonds and Tilford (as Branch President and CEO, respectively)
24 approved SPA’s budget. (RT at 478:7-480:22.) At trial, Terry testified that no one had ever approved his budget for
25 SPA. (RT at 457:6-17; 478:9.) Terry explained that he “consulted” and “collaborated” with Plum Healthcare and
26 the Branch President in deciding what SPA’s budget should be. (RT at 491:12-492:22.) When asked why his
27 answer evolved from his deposition to trial, Terry stated: “I think the best way to state that is that after I spent time
28 working on this case and having sent in, you know, a number of discoveries and things, I think educated myself a
little more clearly on things and my testimony today is a clearer representation of the facts of my day-to-day
management of the facility.” (RT at 479:17-480:2.)

¹⁶ At trial, Hubbard testified differently than Edmonds, stating that in his opinion, meeting budget was not a job
expectation of the administrator of the Plum Enterprise’s skilled nursing facilities. (RT at 612:23-27.) Nonetheless,
it is undisputed that in 2014, Terry directly answered to Edmonds, the Plum Branch President for SPA, and not to
Hubbard. (DT (Edmonds) at 23:23-24:11; (Ballif) at 41:4-43:12.) Nor is there any evidence that Hubbard informed
Terry that Edmond’s expectation was wrong.

1 444:24-445:2; 474:16-21.) Although he was SPA's Administrator and its highest-level employee
2 for this eight-year period, Terry had limited or no knowledge or involvement regarding many
3 aspects of SPA's day-to-day financial operation and status. For instance, Terry was ignorant
4 regarding SPA's revenue intake such that if SPA received a payment from Medicare for patient
5 care, Terry did not know where that money would actually go. (DT (Terry) at 32:1-8.) Terry
6 believed that SPA had a bank account at Wells Fargo, but he did not have access to withdraw
7 money from that bank account. (DT (Terry) at 32:15-25.) Terry did not know the balance of
8 SPA's own bank account nor could he recall ever seeing a bank statement for SPA's account.
9 (DT (Terry) at 33:25-34:14.) Terry did not know that SPA's revenues went into a "zero balance"
10 account from which all funds were swept out on a daily basis. (DT (Terry) at 35:3-10.)

11 Terry did not know that after it is swept out of SPA's bank account each day, SPA's
12 revenue is then moved into a "lock box" account maintained by Plum Healthcare for payment of
13 the Plum Enterprise's line of credit, or that the Plum Enterprise had a line of credit for its
14 operations at all. (DT (Terry) at 36:5-19.) Terry was never involved in any decision and had no
15 say regarding whether SPA wanted to participate in the line of credit. (DT (Terry) at 36:21-25;
16 (Ballif) at 112:8-17.) Terry was not aware that all SPA's receivables had been pledged as
17 collateral for Plum Enterprise's line of credit. (DT (Terry) at 37:1-6.) Terry was not aware that
18 SPA pays fees and costs related to the Plum Enterprise's maintenance of the line of credit. (DT
19 (Terry) at 38:18-25.) To Terry's knowledge, SPA has never used any part of the line of credit
20 for its own operations. (DT (Terry) at 39:16-18.)

21 Terry knew that SPA generated profits while he was Administrator, but did not know
22 where the profits went after SPA generated them or whether there was any requirement within
23 the Plum Enterprise that such profits be used for SPA's operations. (DT (Terry) at 40:6-22;
24 41:11-24) Terry had never seen a general ledger that documented financial transactions between
25 SPA and Plum Healthcare. (DT (Terry) at 43:2-.14.) Nor was Terry aware of the existence of
26 any intercompany general ledger that documents the financial transactions between his company
27 and Plum Healthcare. (DT (Terry) at 43:16-20.)

28 As to the ASA between SPA and Plum Healthcare, Terry did not know whether SPA had

1 the option to hire a different company, other than Plum Healthcare, to provide the administrative
2 management services delineated therein. (DT (Terry) at 72:18-23.) Terry did not conduct any
3 market comparisons to see if there was another competing management company that could
4 provide the same services to SPA but at a more affordable rate. (DT (Terry) at 72:24-73:2.)
5 Terry never negotiated any terms of the ASA or inquired of Plum Healthcare whether he had the
6 opportunity to do so. (DT (Terry) at 73:3-23.)

7 Terry was told that SPA actually owned the building in which it operated. (DT (Terry) at
8 68:21-69:2.) However, Terry did not know why SPA paid rent to use its building. (DT (Terry)
9 at 70:9-14.) Terry believed there was a lease agreement to which SPA was a party, but he had
10 never read the lease, did not negotiate the lease, and did not know who negotiated the lease on SPA's
11 behalf. (DT (Terry) at 70:16-71:2.) Terry did not know the identity of the other party (landlord)
12 to SPA's lease. (DT (Terry) at 71:3-5.) Terry also did not know or recall who owned SPA (i.e.,
13 members of Oleander Holdings, LLC) or who its limited liability company managers were.
14 (12:19-14:15; 17:8-18.)

15 F. The Holding Company Defendants.

16 Flower Farm was formed in October 2012 and serves as a holding company for other
17 Plum Enterprise entities. (DT (Ballif) at 140:11-17; Ex. 136) Flower Farm was entirely owned
18 by Sisu Holdings, LLC, which by 2014, had its name changed to New Sisu Holdco, LLC, to
19 facilitate credit agreements and financing. (Ex. 136 at 30; DT (Ballif) at 137:23-138:3; 148:18-
20 149:3.) The Plum Enterprise formed Flower Farm and New Sisu as holding companies with a
21 single member (another Plum Enterprise entity) for the purpose of accommodating collateral
22 requirements for loans from the Plum Enterprise's lenders. (DT (Ballif) at 27:21-28:7; 227:16-
23 228:17; *see* Ex. 2.) The Plum Enterprise organizes its skilled nursing facilities so that each
24 functions under its own operating company and that all such operating companies were grouped
25 under geographically-designated holding companies, such as California OpCo, LLC, which in
26 turn, were owned by Plum OpCo Holdings, LLC, which later changed its name to OpCo
27 Holdings, LLC. (DT (Ballif) at 144:2-5; RT at 37:20-38:26; 309:13-23; *see* Ex. 4.) As of the
28 time of trial, New Sisu owned Flower Farm, which owned OpCo Hold, which owned Cal OpCo,

1 which owned SPA. (RT at 41:5-12; 148:18-149:3; Ex. 136 at 30.)

2 Bay Bridge effectively owns all of the Holding Company Defendants, i.e., Flower
3 Farm, New Sisu, OpCo Hold, and Cal OpCo. (DT (Ballif) at 228:19-23; RT at 37:22-45:10; Ex.
4 5.) Bay Bridge utilizes each of the Holding Company Defendants for accounting purposes to
5 facilitate the operations of the overall Plum Enterprise such that the Holding Company
6 Defendants have no independent operations or employees. (RT at 38:5-10; 39:4-15; 40:8-10;
7 41:5-12; 42:4-13; 43:12-24.) If they have any tasks to be performed at all, the Holding Company
8 Defendants accomplish them through their managers and officers which are employees of Plum
9 Healthcare. (RT at 44:28-45:2.) For federal tax purposes, none of the Holding Company
10 Defendants file tax returns and each of them is treated as a “disregarded entity” — meaning that
11 it is indistinct from Bay Bridge. (RT at 45:6-16.) Bay Bridge files a single federal tax return
12 that encompasses all of them. (RT at 44:25-45:7.)

13 IV. DISCUSSION

14 A. Applicable Law for Alter Ego Doctrine.

15 As stated by the California Supreme Court, “[t]he alter ego doctrine arises when a
16 plaintiff comes into court claiming that an opposing party is using the corporate form unjustly
17 and in derogation of the plaintiff’s interests. In certain circumstances the court will disregard the
18 corporate entity and will hold the individual shareholders liable for the actions of the
19 corporation: ‘As the separate personality of the corporation is a statutory privilege, it must be
20 used for legitimate business purposes and must not be perverted. When it is abused it will be
21 disregarded and the corporation looked at as a collection or association of individuals, so that the
22 corporation will be liable for the stockholders or the stockholders liable for acts done in the name
23 of the corporation.’” *Mesler v. Bragg Management Co.* (1985) 39 Cal.3d 290, 300 (internal
24 citations omitted) (quoting Comment, *Corporations: Disregarding the Corporate Entity: One*
25 *Man Company* (1925) 13 Cal.L.Rev. 235, 237).

26 The alter ego analysis applies the same when instead of individual stockholders, it is one
27 corporation that owns another and the issue is whether the parent corporation is the alter ego of
28 its subsidiary corporation. *McLoughlin v. L. Bloom Sons Co., Inc.* (1962) 206 Cal.App.2d 848,

1 851 (“only a difference in wording is used in stating the same concept where the entity sought to
2 be held liable is another corporation instead of an individual”); *see also, e.g. Mesler, supra*, 39
3 Cal.3d at 294. Likewise, the alter ego analysis applies the same, subject to narrow exception, in
4 the context of limited liability companies and their member-owners: “A member of a limited
5 liability company shall be subject to liability *under the common law governing alter ego liability*,
6 and shall also be personally liable under a judgment of a court or for any debt, obligation, or
7 liability of the limited liability company, whether that liability or obligation arises in contract,
8 tort, or otherwise, under the same or similar circumstances and to the same extent as a
9 shareholder of a corporation may be personally liable for any debt, obligation, or liability of the
10 corporation” Cal. Corp. Code § 17703.04(b) (emphasis added).¹⁷

11 As for the legal test for determining alter ego, the California Supreme Court explained:
12 “There is no litmus test to determine when the corporate veil will be pierced; rather the result
13 will depend on the circumstances of each particular case. There are, nevertheless, two general
14 requirements: ‘(1) that there be such unity of interest and ownership that the separate
15 personalities of the corporation and the individual no longer exist and (2) that, if the acts are
16 treated as those of the corporation alone, an inequitable result will follow.’” *Mesler, supra*, 39
17 Cal.3d at 300 (quoting *Automotriz del Golfo de California S.A. de C. v. Resnick* (1957) 47 Cal.2d
18 792, 796). “The essence of the alter ego doctrine is that justice be done. ‘What the formula
19 comes down to once shorn of verbiage about control, instrumentality, agency, and corporate
20 entity, is that liability is imposed to reach an equitable result.’” *Mesler, supra*, 39 Cal.3d at 301
21 (quoting Latty, *Subsidiaries and Affiliated Corporations* (1936) at 191).

22 To establish alter ego, “it is not necessary that actual fraud be shown. It is sufficient if a
23 refusal to recognize the fact of the identity of the corporate existence with that of the individual
24 would bring about inequitable results.” *Wenban Estate, Inc. v. Hewlett* (1924) 193 Cal. 675, 698
25 (emphasis added); *see also Misik v. D’Arco* (2011) 197 Cal.App.4th 1065, 1074 (“[a]pplication

26 ¹⁷ The exception is stated in the following language which completes the preceding quotation : “except that the
27 failure to hold meetings of members or managers or the failure to observe formalities pertaining to the calling or
28 conduct of meetings shall not be considered a factor tending to establish that a member or the members have alter
ego or personal liability for any debt, obligation, or liability of the limited liability company where the articles of
organization or operating agreement do not expressly require the holding of meetings of members or managers.”
Cal. Corp. Code § 17703.04(b).

1 of the alter ego doctrine does not depend upon pleading or proof of fraud”). Similarly, the
2 requirements of alter ego do not include proof of wrongful intent or “conduct amounting to bad
3 faith.”¹⁸ *Relentless Air Racing, LLC v. Airborne Turbine Ltd. Partnership* (2013) 222
4 Cal.App.4th 811, 816 (alter ego analysis does not require proof of wrongful intent); *Triyar*
5 *Hospitality Management, LLC v. WSI (II)-HWP, LLC* (2020) 57 Cal.App.5th 636, 642 (alter ego
6 analysis does not require proof of “some conduct amounting to bad faith” to show inequity).
7 Additionally, “[t]he issue is *not* so much whether, for *all* purposes, the corporation is the ‘alter
8 ego’ of its stockholders or officers, *nor whether the very purpose of the organization* of the
9 corporation *was to defraud* the individual who is now in court complaining, as it is an issue of
10 whether in the particular case presented and for the purposes of such case justice and equity can
11 best be accomplished and fraud and unfairness defeated by a disregard of the distinct entity of
12 the corporate form.” *Mesler, supra*, 39 Cal.3d at 300-01 (emphasis added) (quoting *Kohn v.*
13 *Kohn* (1950) 95 Cal.App.2d 708, 718).

14 Notably, in those instances “when a court disregards the corporate entity, it does not
15 dissolve the corporation . . . the doctrine merely limits the exercise of the corporate privilege to
16 prevent its abuse.” *Mesler, supra*, 39 Cal.3d at 300. “It is *not* that a corporation will be held
17 liable for the acts of another corporation because there is *really* one corporation. Rather, it is that
18 under certain circumstances a hole will be drilled in the wall of limited liability erected by the

19 ¹⁸ Defendants assert that “cases *require* the plaintiff to present some evidence of ‘wrongdoing’ or ‘misconduct’ or
20 ‘some conduct amounting to bad faith,’ evidence of some corporate structure created ‘with an fraudulent or
21 deceptive intent’ to establish alter ego liability.” (Defendants’ Closing at 5:5-7 (emphasis added).) This is not an
22 accurate statement of the requirements for alter ego and this misconception appears to permeate Defendants’
23 arguments. Defendants’ assertion appears to stem principally from *Sonora Diamond Corp. v. Superior Court* (2000)
24 83 Cal.App.4th 523. (Defendants’ Closing at 4:17-5:5.) In *Sonora*, after referencing the *two* general requirements
25 of alter ego stated by the California Supreme Court in *Automotriz del Golfo de California S.A. de C. v. Resnick*
26 (1957) 47 Cal.2d 792, the Court of Appeal focused on “*one* of the two essential elements of the alter ego doctrine.”
27 *Sonora*, 83 Cal.App.4th at 539. The Court of Appeal then discussed the absence of “wrongdoing” and “misconduct”
28 under the facts of the case and made clear that the failure to establish alter ego was due to the lack of evidence of
“wrongdoing . . . or any evidence of injustice flowing from the recognition of Sonora Mining’s separate corporate
identity.” *Id.* (emphasis added). The Court of Appeal repeatedly referred to “misconduct *or* injustice” in the
disjunctive. *Id.* (emphasis added). Thus, the Court of Appeal’s own discussion confirms that evidence of injustice
is sufficient to satisfy the second requirement for alter ego. The Court of Appeal’s discussion is thereby consistent
with the cases which explain that alter ego does not *require* proof of wrongful intent, conduct amounting to bad
faith, actual fraud, or intent to defraud. *Sonora* did not create a new requirement of “wrongdoing” or “misconduct”
for alter ego analysis and thus, *Sonora* does not support Defendants’ assertion or arguments. As evident from
Sonora, while the presence of such evidence can contribute to a finding of alter ego, it is not a requirement. In
general, while an appellate court may observe that evidence of wrongdoing, misconduct, bad faith or fraudulent
intent is absent or present under the particular facts of the case such observation cannot be construed to mean that
this evidence is *required* by the alter ego analysis in every case.

1 corporate form; for all purposes other than that for which the hole was drilled, the wall still
2 stands.” *Id.* at 301 (emphasis added). Where the alter ego doctrine is found to apply, “the parent
3 is liable through the acts of the subsidiary, but as a separate entity. A judgment obtained against
4 a corporation and its alter ego is enforceable against both separately.” *Id.*

5 “Alter ego is an extreme remedy, sparingly used.” *Sonora Diamond Corp. v. Superior*
6 *Court* (2000) 83 Cal.App.4th 523, 539. Accordingly, “[i]t is the plaintiff’s burden to overcome
7 the presumption of the separate existence of the corporate entity.” *Mid-Century Insurance Co. v.*
8 *Gardner* (1992) 9 Cal.App.4th 1205, 1212. The plaintiff has the burden of proving each fact
9 essential to its claims by a preponderance of the evidence. *See* Cal. Evid. Code §§ 115, 500;
10 *Sonic Manufacturing Technologies, Inc. v. AAE Systems, Inc.* (2011) 196 Cal.App.4th 456, 464;
11 *Weiner v. Fleischman* (1991) 54 Cal.3d 476, 483. In determining alter ego, “the matter is
12 particularly within the province of the trial court. This is because the determination of whether a
13 corporation is an alter ego of an individual is ordinarily a question of fact.” *Misik*, 197
14 Cal.App.4th at 1071-72 (quoting *Alexander v. Abbey of the Chimes* (1980) 104 Cal.App.3d 39,
15 46.

16 As applied to the parent-subsidiary relationship, “[t]o justify piercing the corporate veil
17 on an alter ego theory in order to hold a parent corporation liable for the acts or omissions of its
18 subsidiary, a plaintiff must show that there is such a unity of interest and ownership between the
19 two corporations that their separate personalities no longer exist, and that an inequitable result
20 would follow if the parent were not held liable.” *Laird v. Capital Cities/ABC* (1998) 68 Cal.
21 App. 4th 727, 742. Similarly, “under the *single-enterprise rule*, liability can be found between
22 sister companies. The theory has been described as follows: “In effect what happens is that the
23 court, for sufficient reason, has determined that though there are two or more personalities, there
24 is but *one enterprise*; and that this enterprise has been so handled that it should respond, as a
25 whole, for the debts of certain component elements of it. ...[.]” *Hasso v. Hapke* (2014) 227
26 Cal.App.4th 107, 155 (emphasis added) (quoting *Greenspan v. LADT LLC* (2010) 191
27 Cal.App.4th 486, 512 (internal citations omitted)).

28 In addition to the general requirements for alter ego liability explained by the California

1 Supreme Court in *Mesler*, the Court of Appeal in *Associated Vendors, Inc. v. Oakland Meat Co.*
2 (1962) 210 Cal.App.2d 825, 838, discussed “a variety of factors which were pertinent to the trial
3 court’s determination under the particular circumstances of each case.” Providing a substantial
4 list of cases, the Court of Appeal identified these factors as follows:

5 Commingling of funds and other assets, failure to segregate funds of the separate
6 entities, and the unauthorized diversion of corporate funds or assets to other than
7 corporate uses; the treatment by an individual of the assets of the corporation as
8 his own; the failure to obtain authority to issue stock or to subscribe to or issue the
9 same; the holding out by an individual that he is personally liable for the debts of
10 the corporation; the failure to maintain minutes or adequate corporate records, and
11 the confusion of the records of the separate entities; the identical equitable
12 ownership in the two entities; the identification of the equitable owners thereof
13 with the domination and control of the two entities; identification of the directors
14 and officers of the two entities in the responsible supervision and management;
15 sole ownership of all of the stock in a corporation by one individual ...; the use of
16 the same office or business location; the employment of the same employees
17 and/or attorney; the failure to adequately capitalize a corporation; the total
18 absence of corporate assets and undercapitalization; the use of a corporation as a
mere shell, instrumentality or conduit for a single venture or the business of an
individual or another corporation; the concealment and misrepresentation of the
identity of the responsible ownership, management and financial interest, or
concealment of personal business activities; the disregard of legal formalities and
the failure to maintain arm's length relationships among related entities; the use of
the corporate entity to procure labor, services or merchandise for another person
or entity; the diversion of assets from a corporation by or to a stockholder or other
person or entity, to the detriment of creditors, or the manipulation of assets and
liabilities between entities so as to concentrate the assets in one and the liabilities
in another; the contracting with another with intent to avoid performance by use
of a corporate entity as a shield against personal liability, or the use of a
corporation as a subterfuge of illegal transactions; and the formation and use of a
corporation to transfer to it the existing liability of another person or entity.

19 *Id.* at 838-840 (internal citations omitted). The Court of Appeal observed that “[a] perusal of
20 these cases reveals that in all instances *several of the factors* mentioned were present.” *Id.* at 840
21 (emphasis added). The court further noted that “while it was held, in each instance, that the trial
22 court was warranted in disregarding the corporate entity, the factors considered by it were not
23 deemed to be conclusive upon the trier of fact but were found to be supported by substantial
24 evidence.” *Id.*

25 B. Alter Ego Analysis of Defendants Through the *Associated Vendors* Factors.

26 In their respective post-trial briefing, Plaintiffs and Defendants argue, among other
27 things, whether the evidence supports a finding of alter ego pursuant to each factor set forth in
28 *Associated Vendors, Inc. v. Oakland Meat Co.* (1962) 210 Cal.App.2d 825. The Court observes

1 that the general requirements for alter ego liability remain those explained by the California
2 Supreme Court in *Mesler v. Bragg Management Co.* (1985) 39 Cal.3d 290, and earlier stated in
3 *Automotriz del Golfo de California S.A. de C. v. Resnick* (1957) 47 Cal.2d 792. The Court of
4 Appeal in *Associated Vendors* did not set forth a different legal standard for alter ego analysis.
5 Nor did the Court of Appeal in *Associated Vendors* suggest that evidence supporting any
6 particular factor, any set number of factors, or any particular combination of factors, is
7 determinative in the alter ego analysis. Rather, the Court of Appeal's helpful survey of cases
8 provides relevant factors under which evidence was present in each case in support of finding
9 alter ego under the general requirements. In this regard, this Court discusses the *Associated*
10 *Vendors* factors and whether the evidence relevant to each factor tends to support finding that
11 Bay Bridge, Plum Healthcare, and the Holding Company Defendants (collectively, "Plum
12 Corporate Defendants") are alter egos of SPA.¹⁹ Thereafter, the Court summarizes its findings as
13 framed by the two general alter ego requirements referenced in *Mesler*.

14 1. Commingling of Funds & Treatment of Assets.

15 Plaintiffs argue that the Plum Corporate Defendants have commingled SPA's funds and
16 treated SPA's assets as their own. In *Associated Vendors*, the Court of Appeal indicated that
17 among the factors pertinent to the alter ego determination is the "[c]ommingling of funds and
18 other assets, failure to segregate funds of the separate entities, and the unauthorized diversion of
19 corporate funds or assets to other than corporate uses." *Associated Vendors, supra*, 210
20 Cal.App.2d at 838 (citations omitted). As to the "commingling" of funds specifically, the
21 California Supreme Court has found it relevant where one company has "intermingled" its assets
22 with a second company "to suit the convenience of" the individuals that were found to be alter

23 ¹⁹ The Court's discussion of the *Associated Vendors* factors primarily focusses on whether the Plum Corporate
24 Defendants are alter egos of SPA. The Court determines this to be the main inquiry based upon Plaintiffs'
25 allegations in the Second Amended Complaint. (See SAC at ¶¶ 13-15) Plaintiffs' allegations seek a determination
26 that "each of the acts attributable to Sacramento Post-Acute also is legally attributable to the Plum Healthcare Group
27 [i.e., all named Defendants other than SPA]." (SAC at ¶ 15 (brackets added).) A finding that the Plum Corporate
28 Defendants are alter egos of SPA would have the legal effect of making the Plum Corporate Defendants, and each of
them, liable for the acts and/or omissions of SPA if such liability is found. See *Mesler, supra*, 39 Cal.3d at 300-01.
Where companies are found to be alter egos, "[a] judgment obtained against a corporation and its alter ego is
enforceable against both separately." *Id.* at 301. As indicated by Plaintiffs, the relationship among the Plum
Corporate Defendants (i.e., Bay Bridge, Plum Healthcare, New Sisú, Flower Farm, OpCo Hold, and Cal OpCo) is
also relevant to the alter ego analysis. As set forth in Section IV, B, 11a, *infra*, the Court discusses and finds that the
Plum Corporate Defendants operate as part of a *single enterprise* and constitute alter egos of each other.

1 egos of the companies. *See Riddle v. Leuschner* (1959) 51 Cal.2d 574, 581.

2 The Court of Appeal in *Associated Vendors* also referenced a related factor — “the
3 treatment by an individual of the assets of the corporation *as his own*.” *Associated Vendors*,
4 *supra*, 210 Cal.App.2d at 838 (citations omitted; emphasis added). In this regard, in *Platt v.*
5 *Billingsley* (1965) 234 Cal.App.2d 577, 583, the Court of Appeal affirmed the trial court’s
6 finding of alter ego where, among other facts, the alter egos of the shell company retained
7 personal control over the shell company’s funds, avoiding depositing the funds into the
8 corporation account and thereby avoiding the funds becoming subject to claims of the
9 corporation’s creditors. In *Zoran Corp. v. Chen* (2010) 185 Cal.App.4th 799, 815, in reversing
10 the trial court’s grant of summary judgment, the Court of Appeal found relevant to the alter ego
11 analysis evidence that the alleged alter ego individual allegedly *diverted money from one shell*
12 *company that he controlled to another such company*. Similarly, in *Riddle v. Leuschner* (1959)
13 51 Cal.2d 574, 581, the California Supreme Court found facts sufficient to support a finding of
14 alter ego where, among other factors, the alter ego defendants *transferred most of the assets of*
15 *one shell corporation to another shell corporation* both of which they controlled.

16 The Court finds by a preponderance of the evidence that the Plum Corporate Defendants
17 have “commingled” or “intermingled” SPA’s funds with that of other companies within the
18 meaning of the alter ego analysis. The very design of Plum Healthcare’s establishment of three
19 “zero balance” bank accounts in the name of SPA was to ensure that at end of every banking
20 day, all of SPA’s revenue from whatever source it is received (e.g., payments from Medicare for
21 services SPA provided to its residents) is removed from SPA’s account and transferred to a “lock
22 box” account that is not owned or controlled by SPA, but rather, is maintained by Plum
23 Healthcare. (DT (Pugh) at 35:9-37:3; (Ballif) at 99:10-100:14; 102:5-13.) Plum Healthcare
24 admittedly does the same for *all* of the skilled nursing facilities in the Plum Enterprise, which it
25 refers to as common “concentration banking.” (DT (Pugh) at 35:9-36:15.) Regardless of the
26 commonality of such practice or the efficiencies gained by it, transferring SPA’s money from its
27 own bank account to Plum Healthcare’s “lock box” account and thereby *combining SPA’s money*
28 *with the money of other companies* that Plum Healthcare oversees constitutes “commingling” or

1 “intermingling” of funds in its most basic sense.

2 Nonetheless, Plum Healthcare’s movement of SPA’s funds from SPA’s account to Plum
3 Healthcare’s account would not by itself support a finding of alter ego. Equally important is the
4 Plum Corporate Defendants’ purposes for doing so. As discussed above, the “intermingling” of
5 the assets of one company with those of another company “to suit the convenience of” the
6 individuals engaging in such action supports a finding of that the individuals are alter egos of the
7 companies. *See Riddle v. Leuschner, supra*, 51 Cal.2d at 581. Here, from Plum Healthcare’s
8 “lock box” account, the funds are used to pay off any borrowed balance due to Capital One Bank
9 — the lender with which the Plum Corporate Defendants maintain a line of credit to cover its
10 cash needs for the *entire* Plum Enterprise. (DT (Pugh) at 38:16-24; (Ballif) at 103:5-12.) Bay
11 Bridge effectively pledged all of the accounts receivables from *all* of the Plum Enterprise skilled
12 nursing facilities, including SPA, as collateral for the line of credit. (RT at 393:18-26; DT
13 (Ballif) at 112:3-7.) The evidence establishes that Plum Healthcare uses SPA’s revenues to help
14 pay down the line of credit regardless of whether SPA’s own operations required borrowing from
15 the line of credit. (DT (Pugh) at 47:8-15.) However, the Plum Corporate Defendants’ financing
16 of the *entire* Plum Enterprise, including several dozens of skilled nursing facilities *other than*
17 SPA, is *not* SPA’s concern or responsibility.²⁰ Therefore, it is clear that Plum Healthcare sweeps
18 SPA’s funds out of its accounts to “suit the convenience” of the Plum Corporate Defendants in
19 *their* greater purpose of financing the operations of the Plum Enterprise *as a whole*.

20 Further, not only does Plum Healthcare’s sweeping of SPA’s funds out of its accounts to
21 pay the line of credit “suit the convenience” of the Plum Corporate Defendants, but the Court
22 also finds that the Plum Corporate Defendants *treated SPA’s funds as their own*. As discussed in
23 *Associated Vendors*, evidence supporting alter ego may include “the treatment by an individual
24 of the assets of the corporation as his own.” *Associated Vendors, supra*, 210 Cal.App.2d at 838
25 (citations omitted); *see also Platt, supra*, 234 Cal.App.2d at 583. All of the evidence discussed

26 ²⁰ Indeed, the only “benefit” that SPA might receive by contributing to the payment of the Plum Enterprise’s line of
27 credit was that *if* SPA someday became the facility that needed financing, the Plum Corporate Defendants would
28 then, and only then, potentially steer the cash available from the line of credit towards SPA’s operation. (RT at
298:9-15.) As discussed in more detail herein, this expectation is not reflective of an arm’s-length transaction
between two independent companies.

1 above also shows that the Plum Corporate Defendants treat SPA's funds as their own.
2 Additionally, the evidence demonstrated that if there is any excess cash after payment is made to
3 Capital One on the line of credit, such excess cash would stay in Plum Healthcare's main
4 operating account. (DT (Pugh) at 39:18-40:2; (Ballif) at 103:13-20.) There is no mechanism by
5 which cash generated by SPA's operation, after payment of all of SPA's expenses, is maintained
6 in a bank account owned and controlled by SPA. (DT (Pugh) at 44:8-45:6.) There is also no
7 mechanism to ensure that profits secured from SPA's operations are used for SPA as opposed to
8 being used for other entities within the Plum Enterprise. (DT (Ballif) at 110:22-111:2.) In fact,
9 Plum Healthcare characterizes all funds in its main operating account, including SPA's revenue,
10 as "*cash that's available for the organization's use across the board,*" including for payroll and
11 expenses, and including expenses for facilities *other than SPA* that "are not cash flow positive at
12 a particular point in time, either through operations, or because of a large capital project going
13 on, or whatever." (DT (Pugh) at 149:25-150:17; 45:9-23 (emphasis added).)

14 While this evidence is more than enough to demonstrate that the Plum Corporate
15 Defendants use SPA's revenue as their own, Plum Healthcare's accounting practices only bolster
16 such conclusion. That is, when Plum Healthcare sweeps all cash out of SPA's bank accounts
17 daily, Plum Healthcare records in its own accounting, amounts "due from Plum" and "due to"
18 SPA. (DT (Pugh) at 47:16-48:10.) However, this cash differential between Plum Healthcare and
19 SPA has not been paid off at any designated interval or ever at all. As determined by Plum
20 Healthcare, "they've just been running balances" of amounts "due from Plum" to SPA. (DT
21 (Pugh) at 49:5-10.) Neither Plum Healthcare nor SPA has any expectation or future plan to
22 "zero out" any running balance that is "due from Plum" to SPA. (DT (Pugh) at 49:11-19.) Nor
23 is there any evidence that SPA ever operated in a cash deficit and in fact, SPA always exceeded
24 its budget during the 2014-16 timeframe. (DT (Edmonds) at 42:15-21.)

25 The Court also finds that Plum Healthcare's sweeping of SPA's money from its accounts
26 to Plum Healthcare's account for purposes of paying for costs and expenses not attributed to
27 SPA constitutes a *diversion* of funds between companies *controlled* by the Plum Corporate
28 Defendants. As referenced earlier, a finding of alter ego is supported where the alter ego has

1 diverted or transferred most of the assets from one company it controls to another company that
2 it controls. *See Zoran, supra*, 185 Cal.App.4th at 815; *Riddle, supra*, 51 Cal.2d at 581. Plum
3 Healthcare does not simply transfer *most* of SPA's funds to Plum Healthcare's account, but
4 rather, it transfers *all* of SPA's money out of its accounts and does so every banking day. (DT
5 (Pugh) at 35:9-37:3; (Ballif) at 99:10-100:14; 102:5-13.) Further, the Plum Corporate
6 Defendants' control over SPA is evinced by the fact that SPA's Administrator from 2011 to 2019
7 did not even know that SPA's revenue is moved to a "lock box" account maintained by Plum
8 Healthcare for payment of the Plum Enterprise's line of credit or that there was a line of credit at
9 all. (DT (Terry) at 36:5-19.) The administrators of Plum Enterprise's skilled nursing facilities,
10 including SPA's Administrator, had no say whether to pledge all of their company's revenue as
11 collateral for the line of credit. (DT (Ballif) at 112:8-11.) That the Plum Corporate Defendants
12 may think it is inconceivable that an administrator would object (because the line of credit may
13 someday benefit their facility and is provided at lower cost than if they sought credit by
14 themselves) is entirely irrelevant to the fact that they had no power to so object. (*See* DT (Ballif)
15 at 112:8-17.) It is clear that the Plum Corporate Defendants divert funds *between two companies*
16 *that they control* – SPA and Plum Healthcare.

17 Defendants' opposing argument regarding commingling focuses on the facts that "every
18 dollar from the facility was tracked and kept in separate accounts"; that "money was tracked on a
19 ledger for each facility"; that "[m]oney was kept in separate accounts to pay expenses for payroll
20 for SPA"; and that the ledgers "were presented to the state agency in cost reports for annual
21 audits." (Defendant's Closing at 16:9-18:18.) The Court is not persuaded by Defendants'
22 arguments. The fact that the Plum Corporate Defendants know, to every last dollar, the amount
23 of money that Plum Healthcare removes from SPA's account every banking day is inapposite to
24 the question of whether the Plum Corporate Defendants "commingled" or "intermingled" SPA's
25 funds with the funds from other companies and the purposes for which they did so, as the Court
26 discussed above. "Commingling" inherently rests upon how the alleged alter ego party actually
27 uses the money in question and for what purposes and not simply whether the party maintains
28 ledgers that may provide an accounting of funds that were actually spent for non-corporation

1 purposes. Keeping ledgers does not alter what actually occurs.²¹ Similarly, the fact that Plum
2 Healthcare kept separate accounts for SPA to pay payroll and expenses – SPA accounts from
3 which Plum Healthcare ensured all funds would be removed every banking day — does not
4 answer the question of “commingling.” Nor is it dispositive for alter ego purposes whether state
5 or federal agencies – which have no occasion or reason to analyze the equitable doctrine of alter
6 ego – review cost reports and conduct audits for their own circumscribed regulatory purposes.

7 As to the treatment of assets, Defendants argue that the Plum Corporate Defendants’ use
8 of SPA’s revenue to pay down the Plum Enterprise’s line of credit is of no significance because
9 “this system made cash available to SPA and to all facilities under the service obligation owed
10 by Plum to ensure they had access to reliable funding to pay all costs, all payroll, and even to pay
11 for capital improvement projects, where needed.” (Defendants’ Closing at 19:4-7.) As the Court
12 has already described, the “system” is much more than this. The “system” is one in which on a
13 an every-banking-day basis, SPA has surrendered possession of every dollar of its revenue so
14 that the Plum Corporate Defendants may use that revenue, first and foremost, to pay down the
15 debt that they have incurred due to the financing of *other* skilled nursing facilities that are
16 experiencing negative cash flow and/or are unprofitable. As to the “service obligation owed by
17 Plum to ensure that [all facilities] had access to reliable funding,” nothing in the ASA states that
18 SPA’s revenue, in any way, shall be directed to help pay the expenses and losses of *other* skilled
19 nursing facilities that are supposed to be completely independent companies.²² (See Ex. 116 at
20 8-9.) Indeed, the “system” appears to be designed to facilitate the Plum Corporate Defendants’

21 ²¹ An example are Plum Healthcare’s ledgers that indicate money “due from Plum” and “due to SPA” which account
22 for the fact that Plum Healthcare maintains possession of SPA’s funds even after all of SPA’s expenses are paid.
23 Although these ledgers may meticulously account for every single dollar of SPA’s funds that remains in Plum
24 Healthcare’s main operating account (along with revenues from other facilities), there is no expectation that such
balance will ever be “zeroed out” so that SPA will regain possession of its money. (DT (Pugh) at 47:16-48:10; 49:5-
19.) The maintaining of these ledgers does nothing to change the fact that SPA does not possess any of its funds and
that its funds are used for the benefit of other facilities.

25 ²² The closest the ASA comes to touching on the issue of SPA’s own potential borrowing needs is in Schedule 1,
26 Section 3, “Accounts Payable,” where it states, in part, that “[Plum Healthcare] shall be responsible for . . .
27 [m]anaging and paying . . . debt service payments . . . before delinquency or penalty.” (Ex. 116 at 8.) Nowhere in
28 the ASA does SPA agree that in exchange for allowing Plum Healthcare to use SPA’s revenue to pay down the line
of credit used to benefit *other* facilities, Plum Healthcare, in turn, will borrow on behalf of SPA if SPA should ever
fall in a cash flow negative or unprofitable status. Such an unwritten arrangement can hardly be characterized as a
mere “administrative service” or one agreed to by independent companies.

1 financing of its skilled nursing facilities *on an enterprise-wide* basis.²³ Tellingly, under the
2 “system,” SPA had no say in whether to participate in the line of credit or to pledge all of its
3 receivables as collateral, and no administrator in the Plum Enterprise has attempted negotiate
4 their involvement in the line of credit. (DT (Terry) at 36:21-25; (Ballif) at 112:8-22.)

5 The Court’s conclusion remains that the Plum Corporate Defendants have “commingled”
6 SPA’s funds with that of other companies and have treated SPA’s funds as their own within the
7 meaning of the alter ego analysis. The Court finds that these two factors strongly support finding
8 that the Plum Corporate Defendants are alter egos of SPA.

9 2. Failure to Obtain Authority to Issue Stock.

10 Plaintiffs argue that the Plum Corporate Defendants have “failed to issue ownership
11 interests” thereby supporting a finding of alter ego. (Plaintiffs’ Opening at 13:14-15:2.) In
12 *Associated Vendors*, the Court of Appeal indicated that among the factors pertinent to the alter
13 ego determination is “the failure to obtain authority to issue stock or to subscribe to or issue the
14 same.” *Associated Vendors, supra*, 210 Cal.App.2d at 838 (citations omitted). Plaintiffs argue
15 that there are “no separate, individualized, or autonomous membership interests” in SPA or any
16 of the other Defendants; that all of the Defendants are limited liability companies with just a
17 single member in their chain of ownership; and that they had no ability to independently raise
18 capital by issuing membership interests — all of which constitute facts that Plaintiffs contend fall
19 under this factor and support a finding of alter ego. (Plaintiffs’ Opening at 14:7-25.)

20 The Court finds that this factor, as articulated by the Court of Appeal in *Associated*
21 *Vendors*, does not directly apply to this case in that all Defendants are limited liability companies
22 which by their nature, do not issue stock or engage in a reasonably analogous activity. *See* Cal.
23 Corp. Code §17100 (person may acquire membership interest “directly from the limited liability
24 company” or as “assignee” of a membership interest). Without question, the ownership structure
25 of and organizational relationship among all Defendants is of significant relevance to the alter

26 ²³ From the sole standpoint of efficiency, the Plum Corporate Defendants’ “system,” including the extent and
27 particular manner in which they have employed certain “concentration banking” methods, may very well be an
28 effective way for them to maintain financial management and control of all the skilled nursing facilities in the Plum
Enterprise. But efficiency and economies of scale do not negate or otherwise determine whether the indicia of
alter ego are also present.

1 ego analysis. Also relevant is the Plum Enterprise's use of single-member limited liability
2 companies in a chain of ownership leading from SPA up to Bay Bridge, so that Bay Bridge
3 effectively owns the entire Plum Enterprise. (RT at 8:14-21; 37:17-45:10; DT (Ballif) at 72:11-
4 13; 73:9-10; Ex. 5.) However, while such evidence is relevant to the alter ego analysis, the Court
5 finds that this specific factor listed in *Associated Vendors* does not speak to that evidence.²⁴ As
6 such, the Court finds that the failure to issue stock, per se, is not at issue supporting alter ego in
7 this case.

8 3. Representation of Liability for Debts of Corporation.

9 Plaintiffs argue that the Plum Corporate Defendants hold themselves out to SPA, other
10 Plum Enterprise skilled nursing facilities, and the community at large as entities that will cover
11 the debts of the Plum Enterprise facilities, and that this supports a finding of alter ego.
12 (Plaintiffs' Opening at 16:1-3.) The Court of Appeal in *Associated Vendors* indicated that
13 among the factors relevant to the alter ego determination is "the holding out by an individual that
14 he is personally liable for the debts of the corporation." *Associated Vendors, supra*, 210
15 Cal.App.2d at 838 (citations omitted).

16 As applied to this case, this factor focusses on whether the Plum Corporate Defendants
17 hold themselves out as liable for the debts of SPA. The general principle is that "it would be
18 unjust to permit those who control companies to treat them as a single or unitary enterprise and
19 then assert their corporate separateness to commit frauds and other misdeeds with impunity."
20 *Las Palmas Associates v. Las Palmas Center Associates* (1991) 235 Cal.App.3d 1220. As
21 discussed earlier, it is *not* necessary to demonstrate actual fraud, wrongful intent, conduct
22 amounting to bad faith, or that the purpose of organizing the corporations was to defraud. *Misik,*
23 *supra*, 197 Cal.App.4th at 1074 (no requirement of fraud); *Relentless Air Racing, supra*, 222
24 Cal.App.4th at 816 (no requirement of wrongful intent); *Triyar Hospitality Management, supra*,
25 57 Cal.App.5th at 642 (no requirement of bad faith); *Kohn, supra*, 95 Cal.App.2d at 718 (no

26 ²⁴ In *Associated Vendors*, the Court of Appeal did not exclude consideration of other evidence beyond its listed
27 factors. For instance, limited liability companies (like each of Defendants in this case) were not yet recognized in
28 California in 1962, when *Associated Vendors* was decided. Depending on its nature, evidence that may be unique to
the structure and use of limited liability companies may be equally relevant to the alter ego analysis as evidence
directly related to the *Associated Vendors* factors.

1 requirement of purpose to defraud). Importantly, for this factor, the question is whether one
2 company *holds itself out*, or in other words, *represents* that it will stand liable for the debts of
3 another where it suits its interests to do so.

4 Interestingly, the evidence relevant to this factor not only suggests that the Plum
5 Corporate Defendants represent to others that they will ensure that all liabilities and debts of
6 SPA are paid, but indicates that some Plum Enterprise employees believe that the Plum
7 Corporate Defendants are actually obligated to do so. For instance, Renee Pugh, Plum
8 Healthcare's Controller, testified that the Plum Corporate Defendants would "be *contractually*
9 *obligated* to cover a judgment that SPA incurred." (RT at 380:19-24; 405:2-5 (emphasis
10 added).) When asked directly whether "Plum is contractually obligated" to "pay *any liability* of
11 Sacramento Post-Acute," Pugh responded: "That's my understanding. I can't quote an
12 agreement, but that's the way it has always worked in principal." (RT at 405:19-27 (emphasis
13 added).) Further, Pugh believed that the Plum Corporate Defendants' responsibility to ensure
14 SPA's payments of its liabilities and debts did not depend on what resources SPA had on its
15 own, but exists even where "there could be obligations that a facility has that's greater than what
16 it's bringing in in service receipts in any period of time." (RT at 407:7-17.) As whether the
17 Plum Corporate Defendants may decide what to pay, Pugh stated: "It's not whatever Plum deems
18 appropriate, but it's, you know – it's honoring the obligations of all of the facilities, and it's a
19 treasury mechanism for that to happen seamlessly." (RT at 407:18-408:1.)

20 However, when explored further, Pugh did not know whether there is any contract that
21 requires the Plum Corporate Defendants to pay any liability or debt of SPA. (RT at 406:12-
22 408:6.) And notwithstanding Pugh's understanding, the Plum Corporate Defendants clearly do
23 not concede that they are required to "pay *any liability* of Sacramento Post-Acute," including for
24 instance, potential adverse creditor's claims or judgments. At minimum, the evidence certainly
25 suggests that the Plum Corporate Defendants have represented that they would do so even to the
26 extent that their own employees have gained such understanding. Therefore, the Court finds that
27 this factor lends support for finding that the Plum Corporate Defendants are alter egos of SPA.

28 ///

1 4. Failure to Maintain Minutes or Corporate Records.

2 Plaintiffs argue that SPA's failure to maintain meeting minutes supports the finding of
3 alter ego in this case. (Plaintiffs' Opening at 16:20-17:23.) In *Associated Vendors*, the Court of
4 Appeal indicated that among the factors relevant to the alter ego determination is "the failure to
5 maintain minutes or adequate corporate records." *Associated Vendors, supra*, 210 Cal.App.2d at
6 838 (citations omitted). Defendants point out that under California Corporations Code section
7 17703.04(b), "the failure to hold meetings of members or managers or the failure to observe
8 formalities pertaining to the calling or conduct of meetings shall not be considered a factor
9 tending to establish that a member or the members have alter ego or personal liability for any
10 debt, obligation, or liability of the limited liability company where the articles of organization or
11 operating agreement do not expressly require the holding of meetings of members or managers."
12 Defendants argue that neither SPA's articles of organization or its operating agreement require
13 meetings or minutes. (Defendants' Closing at 21:26-28.) Plaintiffs reply that it was SPA's
14 "policies and procedures" (not its articles of organization or operating agreement) that required
15 SPA to hold meetings and maintain minutes and that skilled nursing facilities are required to
16 carry out their policies and procedures as written. (Plaintiffs' Rebuttal at 9:8-16 (citing 22.
17 C.C.R. § 72521).)

18 The Court is not persuaded by Plaintiffs' argument as to this factor. As noted earlier,
19 limited liability companies were not recognized in California at the time *Associated Vendors* was
20 decided. After California law began recognizing limited liability companies, Corporations Code
21 section 17703.04(b) restricted those circumstances where failure to hold meetings may be used to
22 support alter ego liability to those in which the articles of organization or operating agreement
23 requires them. Here, the Court finds no evidence that SPA's articles of organization or operating
24 agreement expressly required the holding of meetings of members or managers. While SPA's
25 compliance with its own policies and procedures may have general relevance to the alter ego
26 analysis, such evidence does not fit within this factor. Therefore, the Court finds that this factor,
27 in itself, does not support a finding of alter ego in this case. The Court's overall alter ego
28 analysis does not rely upon evidence precluded by Corporations Code section 17703.04(b)

1 5. Identical Equitable Ownership in Entities.

2 Plaintiffs argue that the ownership in each of Defendants was identical and that it
3 remained identical regardless of the various purchase and sale transactions involving Plum
4 thereby supporting a finding of alter ego. The Court of Appeal in *Associated Vendors* indicated
5 that among the factors relevant to the alter ego determination is “the identical equitable
6 ownership in the two entities.” *Associated Vendors, supra*, 210 Cal.App.2d at 839 (citations
7 omitted). In opposition, Defendants point to how, for instance, Ballif and Hubbard’s ownership
8 percentage in Bay Bridge changed from 2014 to 2016 to 2017 according to Plaintiffs’
9 documentation. (Defendants’ Closing at 23:20-28.)

10 The Court finds that the evidence in this case supports a finding of alter ego under this
11 factor. Importantly, this factor focusses on “identical equitable ownership in the [multiple]
12 entities” at issue. *Associated Vendors, supra*, 210 Cal.App.2d at 839 (emphasis and brackets
13 added). Here, the entities at issue are Bay Bridge, Plum Healthcare, the Holding Company
14 Defendants, and SPA. As explained in detail earlier, Bay Bridge is “the ultimate ownership for
15 all of the entities” and the “ultimate parent” company of the Plum Enterprise. (DT (Ballif) at
16 72:11-13; 73:9-10.) As of the beginning of 2014, Bay Bridge effectively owned a 100% interest
17 in SPA. (RT at 366:12-27.) Similarly, through multiple levels of single-member limited liability
18 companies, Bay Bridge effectively owns Plum Healthcare and each of the Holding Company
19 Defendants. (DT (Ballif) at 228:19-23; RT at 8:14-21; 37:9-45:10; Ex. 5.)

20 The fact that Bay Bridge’s own ownership percentages changed as investors, such as GI
21 Partners, re-entered the Plum Enterprise in 2015, is inapposite to this factor. Indeed, it appears
22 that the ownership structure of the Plum Enterprise and its multiple levels of single-member
23 limited liability companies was constructed so as to enable an ownership change at only the Bay
24 Bridge level to effectuate simultaneously an identical effective ownership change for Plum
25 Healthcare, the Holding Company Defendants, and SPA — and for that matter, all of the other
26 entities in the entire Plum Enterprise. The Court finds that for purposes of alter ego analysis,
27 identical equitable ownership exists among all Defendants and therefore, this factor supports
28 finding that the Plum Corporate Defendants are alter egos of SPA.

1 6. Domination and Control of Entities.

2 Plaintiffs argue that the Plum Corporate Defendants exercised and maintained control
3 over SPA such that this factor supports finding alter ego. (Plaintiffs' Opening at 19:2-22:17.) In
4 *Associated Vendors*, the Court of Appeal indicated that among the factors relevant to the alter
5 ego determination is "the identification of the equitable owners [in the two entities] with the
6 domination and control of the two entities." *Associated Vendors, supra*, 210 Cal.App.2d at 839
7 (citations omitted). In *VirtualMagic Asia, Inc. v. Fil-Cartoons, Inc.* (2002) 99 Cal.App.4th 228,
8 the Court of Appeal examined the application of alter ego to parent and subsidiary corporations
9 for purposes of establishing personal jurisdiction over the parent. The court acknowledged that
10 "[n]o single factor is determinative, and instead a court must examine all the circumstances to
11 determine whether to apply the doctrine." *Id.* at 245 (citing *Talbot v. Fresno Pacific Corp.* (1960
12 181 Cal.App.2d 425, 432. In discussing the particular factor of control, the court stated: "[T]he
13 principal/agent theory [for personal jurisdiction] is a fact-driven inquiry that requires
14 examination of whether the parent exercises a sufficient degree of control over its subsidiary to
15 establish that the subsidiary can be described as a means through which the parent acts, or is
16 nothing more than an incorporated department of the parent. . . . It is the nature of the control
17 exercised by the parent over the subsidiary that is crucial, because some degree of control is an
18 ordinary and necessary incident of the parent's ownership of the subsidiary." *Id.* (citing *Sonora*
19 *Diamond Corp., supra*, 83 Cal.App.4th at 541-42.) (brackets added). The Court of Appeal added
20 that it is "[o]nly when the degree of control exceeds this level and reflects the parent's purposeful
21 disregard of the subsidiary's independent corporate existence that the principal/agent theory will
22 be invoked." *Id.*

23 Defendants argue that the absence of the Plum Corporate Defendants' domination and
24 control over SPA is supported by the facts that Plum Healthcare "exists to provide primarily non-
25 clinical administrative services" to SPA; "[t]here is no evidence that Plum Branch Presidents
26 directed any health care at SPA"; and "[t]here is no evidence the holding companies directed
27 decisions at PHG or at SPA." (Defendants' Closing at 25:20-26:24.) Defendants assert that
28 "each of the companies had specific roles and specific legal and practical business purposes."

1 (Defendants' Closing at 27:11-12.)

2 The Court finds substantial evidence indicating that the Plum Corporate Defendants had
3 domination and control over SPA within the meaning of the alter ego analysis. Defendants'
4 argument that the Plum Corporate Defendants have not directed health-care-related decisions at
5 SPA does not dispense with the question of whether the Plum Corporate Defendants exercised
6 domination and control over SPA sufficient to satisfy the alter ego analysis. Nor is the
7 characterization of Plum Healthcare as providing merely "administrative services" accurate. The
8 Court finds that the Plum Corporate Defendants exercised domination and control over SPA by
9 imposing the Plum Enterprise operating model onto SPA; by their power over and expectations
10 imposed upon SPA and its Administrator; by their oversight, approval and modification of SPA's
11 operating budget; and most importantly, by their substantial financial relationship with SPA
12 including day-to-day financial control over SPA.

13 As described earlier, as a skilled nursing facility within the Plum Enterprise, SPA
14 operates as part of the Plum Enterprise's "distinctive operating model," which includes the goal
15 of "grow[ing] market share of high acuity referrals," meaning "taking on patients that . . . have a
16 higher acuity, who are increasingly sicker." (DT (Ballif) at 191:22-192:15.) As Ballif explained,
17 the Plum Enterprise's intent in having SPA and its other skilled nursing facilities take on higher
18 acuity patients was in part due to the fact that "those higher acuity referrals . . . also have a
19 corresponding higher rate of . . . reimbursement associated with them because . . . you're
20 providing more services." (DT (Ballif) at 192:16-19.) As Ballif stated, "those referrals . . . are
21 very attractive for a business. . . . And so that's . . . the rationale for us." (DT (Ballif) at 192:20-
22 22.) Therefore, it is clear that SPA's business model is entirely decided by Ballif and the other
23 owners of the Plum Enterprise and is not decided by SPA as a separate and independent business
24 from the Plum Corporate Defendants.

25 Further, as explained above, David Terry was SPA's Administrator and its highest
26 ranking employee in 2014. (DT (Terry) at 10:25-11:9.) Terry answered to Aaron Edmonds, who
27 held the position of Plum Branch President for SPA and as such, had the authority to terminate
28 Terry's employment with the input of Plum CEO, Toby Tilford. (DT (Edmonds) at 23:23-24:11;

1 (Ballif) at 41:4-43:12.) At that time, Edmonds and Tilford were the officers within the Plum
2 Enterprise that had authority to hire and fire administrators at the Plum Enterprise skilled nursing
3 facilities that were within their assigned region which included SPA. (DT (Ballif) at 43:13-20.)
4 Edmond's duties as Plum Branch President included monitoring SPA's performance through an
5 intranet "dashboard" that contained SPA's census and other financial information. (DT
6 (Edmonds) at 38:19-39:20; (Hubbard) at 114:7-116:8.) Thus, Plum Enterprise corporate officers
7 ultimately had oversight over both Terry and SPA's operations.

8 As part of their duties, Edmonds and Tilford were also responsible for reviewing and
9 approving the budgets for each skilled nursing facility within their region including SPA's
10 budget. (DT (Edmonds) at 53:6-54:6.) Ultimately, the budget of SPA and all other skilled
11 nursing facilities within the Plum Enterprise were "rolled up" and consolidated for review by
12 Bay Bridge at its board meeting. (DT (Kreter) at 32:10-22.) Prior to presenting the budgets for
13 the Bay Bridge board's review, Hubbard's normal practice was to change the consolidated
14 budgets from the skilled nursing facilities (including SPA's budget) by increasing the labor in the
15 budgets and decrease the revenue in the budgets. (RT at 610:20-611:6.) Hubbard would
16 routinely and downwardly adjust the facility budgets (including SPA's budget) from 10% to 15%
17 but would not inform Terry and other administrators at the facilities that he had made this
18 adjustment to their budgets. (RT at 612:7-22.) Thus, despite Terry's trial testimony that no one
19 ever approved his budget for SPA and perhaps unbeknownst to him, SPA's budget was subject to
20 multiple layers of review and modification in the Plum Enterprise structure. (See RT at 457:6-
21 17; 478:9.)²⁵

22 Once SPA's budget was approved, in his position as Branch President for SPA, Edmonds
23 made it clear that "meeting budget was a job expectation for the administrator." (DT (Edmonds)

24 ²⁵ As noted earlier, at his deposition, Terry acknowledged that it "made sense" that Edmonds and Tilford (as Branch
25 President and CEO, respectively) approved SPA's budget. (RT at 478:7-480:22.) But at trial, Terry testified
26 definitively that no one had ever approved his budget for SPA. (RT at 457:6-17; 478:9.) Terry attributed his trial
27 testimony to clarifications that he gained from the time he has since spent "working on this case" and having sent in
28 discovery responses. (RT at 479:17-480:2.) The Court finds that Terry's testimony given at deposition on
September 26, 2019, to be the most candid and accurate account of Terry's knowledge and/or lack thereof regarding
the Plum Corporate Defendants' relationship with SPA during Terry's eight-years of service as SPA's
Administrator. In contrast, clarity obtained through and due to the process of litigation is an understanding clarified
or developed *after the fact*.

1 at 44:8-12; 58:9-11.) Further, this expectation was directly reflected in Terry's compensation
2 given that in 2014 (and up to 2016), Terry received an annual bonus calculated as 15% of SPA's
3 annual distributable income. (DT (Terry) at 46:18-22.) Not only was the Plum Enterprise's
4 bonus to Terry based upon SPA meeting or outperforming its budget, but Terry's bonus was a
5 substantial portion of his income in that 30% to 60% of Terry's annual income came from his
6 bonus. (DT (Terry) at 48:17-49:2.) Therefore, irrespective of directing patient care, these
7 financial incentives/disincentives reflect the Plum Corporate Defendants' influence over SPA.

8 While these influences over SPA and its Administrator are substantial by themselves, an
9 even greater indication of the Plum Corporate Defendants' domination and control over SPA is
10 their day-to-day financial relationship to SPA. Defendants characterize the Plum Corporate
11 Defendants' financial relationship with SPA as defined by a single written contract, the ASA
12 (Administrative Services Agreement, made June 1, 2013), entered into only by Plum Healthcare
13 and SPA under which Plum Healthcare provides a listed scope of "administrative services" to
14 SPA. (Ex. 116.) Similarly, at trial, Terry conservatively described Plum Healthcare as follows:
15 "Plum Healthcare is a services organization that I retained for different services that I either did
16 not have the expertise to perform or felt was better outsourced to them." (RT at 446:7-10.) The
17 entirety of the relationship, however, was much more than that.

18 The circumstances surrounding how Plum Healthcare and the Plum Enterprise's skilled
19 nursing facilities enter the ASA signals the Plum Corporate Defendants' domination and control
20 over SPA. As Ballif explained, the language used in the ASA is *identical* for all of the skilled
21 nursing facilities in the Plum Enterprise and *no facility has attempted to opt out* of entering into
22 such agreement with Plum Healthcare. (DT (Ballif) at 88:2-21.) Similarly, as the Plum Branch
23 President for SPA, Edmonds understood that in 2014, all Plum skilled nursing facilities were
24 *required to enter* into the ASA with Plum Healthcare. (DT (Edmonds) at 72:8-12.) The ASA
25 was prepared by Plum Healthcare's legal counsel and Plum Healthcare set the price that each
26 facility would pay pursuant to the ASA. (DT (Ballif) at 89:16-90:6; (Edmonds) at 72:13-18.)

27 Indeed, prior to trial, Terry gave deposition testimony entirely consistent with this reality.
28 For instance, Terry did not know whether SPA had the option to hire a different company, other

1 than Plum Healthcare, to provide administrative management services. (DT (Terry) at 72:18-
2 23.) Terry did not conduct any market comparisons to see if there was another competing
3 management company that could provide the same services to SPA but at a more affordable rate.
4 (DT (Terry) at 72:24-73:2.) Terry never negotiated any terms of the ASA or inquired of Plum
5 Healthcare whether he had the opportunity to do so. (DT (Terry) at 73:3-23.) Hence, it is
6 abundantly clear that the Plum Corporate Defendants *expected and required* SPA to enter into
7 the ASA. Needless to say, the idea of SPA finding an alternative administrative service provider
8 *other than Plum Healthcare* was not an option. Thus, the ASA was plainly not the product of a
9 negotiated arm's length transaction between two independent companies. Rather, the Plum
10 Corporate Defendants' requirement that SPA enter into the ASA was a "purposeful disregard of
11 the subsidiary's *independent* corporate existence." *VirtualMagic, supra*, 99 Cal.App.4th at 245
12 (emphasis added).

13 But the Plum Corporate Defendants' domination and financial control over SPA did not
14 end with entering into the ASA; rather, the evidence demonstrates that it *began* there. The
15 Court's earlier discussion regarding the Plum Corporate Defendants' commingling of SPA's
16 funds and treatment of SPA's assets as their own applies equally here as demonstrating the Plum
17 Corporate Defendants' domination and financial control over SPA. (*See* Section IV, B, 1,
18 *supra*.) The facts demonstrating the Plum Corporate Defendants' commingling of SPA's funds
19 and treatment of SPA's assets as their own also do not describe independent companies operating
20 at arm's length whereby one merely provides specified "administrative services" to the other for
21 a negotiated price. And tellingly, none of the details of the Plum Corporate Defendants' specific
22 handling and use of SPA's funds appear anywhere in the ASA between Plum Healthcare and
23 SPA. (Ex. 116.) Again, these facts demonstrate the "purposeful disregard of the subsidiary's
24 independent corporate existence" and a nature and degree of financial control that is far beyond
25 the "degree of control [that is] an ordinary and necessary incident of the parent's ownership of
26 the subsidiary." *VirtualMagic, supra*, 99 Cal.App.4th at 245 (brackets added).

27 Yet, the overwhelming evidence of the Plum Corporate Defendants' domination and
28 control over SPA still does not end there. Although Terry was SPA's Administrator and its

1 highest-level employee for eight years (from November 2011 to November 2019) Terry had
2 limited-to-no knowledge or involvement regarding many aspects of SPA's day-to-day financial
3 operation and status. (RT at 444:24-445:2; 474:16-21.) This ignorance was not simply due to
4 the fact that SPA contracted for Plum Healthcare to handle "administrative services," such as
5 processing SPA's vendor payments and SPA's payroll. Terry's level of ignorance reached the
6 most *fundamental* financial aspects of any *independent* business.

7 For example, Terry was ignorant regarding SPA's basic revenue intake such that if SPA
8 received a payment from Medicare for patient care, Terry did not know where that money would
9 actually go. (DT (Terry) at 32:1-8.) Terry believed that SPA had a bank account at Wells Fargo,
10 but he did not have access to withdraw money from that bank account. (DT (Terry) at 32:15-25.)
11 Terry did not know the balance of SPA's own bank account nor could he recall ever seeing a
12 bank statement for SPA's account. (DT (Terry) at 33:25-34:14.) Terry did not know that SPA's
13 revenues went into a "zero balance" account from which all funds were swept out on a daily
14 basis. (DT (Terry) at 35:3-10.)

15 Nor did Terry know any specifics regarding how SPA's revenue is actually used. For
16 instance, Terry did not know that after it is swept out of SPA's bank account each day, SPA's
17 revenue is then moved into a "lock box" account maintained by Plum Healthcare for payment of
18 the Plum Enterprise's line of credit, or that the Plum Enterprise had a line of credit for its
19 operations at all. (DT (Terry) at 36:5-19.) Terry was never involved in any decision and had no
20 say regarding whether SPA wanted to participate in the line of credit. (DT (Terry) at 36:21-25;
21 (Ballif) at 112:8-17.) Terry was not aware that all SPA's receivables had been pledged as
22 collateral for Plum Enterprise's line of credit. (DT (Terry) at 37:1-6.) Terry was not aware that
23 SPA pays fees and costs related to the Plum Enterprise's maintenance of the line of credit. (DT
24 (Terry) at 38:18-25.) To Terry's knowledge, SPA has never used any part of the line of credit
25 for its own operations. (DT (Terry) at 39:16-18.)

26 Terry's ignorance also extended to fundamental questions such as what happens to SPA's
27 profits. Terry knew that SPA generated profits while he was Administrator, but did not know
28 where the profits went after SPA generated them or whether there was any requirement within

1 the Plum Enterprise that such profits be used for SPA's operations. (DT (Terry) at 40:6-22;
2 41:11-24) Terry had never seen a general ledger that documented financial transactions between
3 SPA and Plum Healthcare. (DT (Terry) at 43:2-.14.) Nor was Terry aware of the existence of
4 any intercompany general ledger that documents the financial transactions between his company
5 and Plum Healthcare. (DT (Terry) at 43:16-20.)

6 Terry was also ignorant of the circumstances regarding how SPA was located in its own
7 facility. That is, Terry was told that SPA actually owned the building in which it operated. (DT
8 (Terry) at 68:21-69:2.) At the same time, Terry did not know why SPA paid rent to use its
9 building. (DT (Terry) at 70:9-14.) Terry believed there was a lease agreement to which SPA
10 was a party, but he had never read the lease, did not negotiate the lease, and did not know who
11 negotiated the lease on SPA's behalf. (DT (Terry) at 70:16-71:2.) Terry did not know the
12 identity of the other party (the landlord) to SPA's lease.²⁶ (DT (Terry) at 71:3-5.) Also, Terry
13 did not know or recall who owned SPA (i.e., members of Oleander Holdings, LLC) or who
14 SPA's managers were. (DT (Terry) at 12:19-14:15; 17:8-18.)

15 The extent and nature of Terry's ignorance of his own business's day-to-day financial
16 operation and status are a clear indication of the Plum Corporate Defendants' domination and
17 control over SPA. Under normal circumstances, the highest-level employee of any independent
18 business would know the basic and fundamental financial aspects of his/her business irrespective
19 of whether they use a third party vendor to assist with payroll processing, bookkeeping and other
20 administrative services. But here, under the circumstances, Terry's ignorance of SPA's
21 fundamental financial operation and status cannot be attributed to any individual failure on his
22 part. Rather, it is an intentional product of design. SPA's ongoing financial operation and status
23 is the concern of, and is thereby controlled by, the Plum Corporate Defendants.

24 In sum, the Court finds substantial evidence indicating the Plum Corporate Defendants'

25 ²⁶ Defendants do not provide any reasonable explanation for the significant extent of Terry's ignorance regarding
26 SPA's day-to-day financial operation and status. As to SPA's lease, to the extent that the position of SPA's
27 Administrator can be analogized to the highest-level manager position of a company that is owned by a different
28 person, it is plausible that the lease would be negotiated and entered into directly by the company owner and not
necessarily by the manager on behalf of the owner. But even in such instance, the manager of an autonomously-
operating business would have basic knowledge regarding the company's lease given that it governs the use of the
business facility.

1 domination and control over SPA. While “some degree of control is an ordinary and necessary
2 incident of the parent’s ownership of the subsidiary,” the Court finds that the nature of control
3 exercised by the Plum Corporate Defendants over SPA far exceeds this level and reflects the
4 Plum Corporate Defendants’ purposeful disregard of SPA’s independent corporate existence.
5 *VirtualMagic, supra*, 99 Cal.App.4th at 245. Indeed, although the Plum Corporate Defendants
6 may not have directed health care decisions for SPA residents, their day-to-day domination and
7 control over SPA as described above demonstrates that SPA functions akin to “nothing more
8 than an incorporated department of the parent.” *Id.* Therefore, the Court finds that this factor
9 strongly supports finding that the Plum Corporate Defendants are alter egos of SPA.

10 7. Directors and Officers in Responsible Supervision and Management.

11 Plaintiffs argue that the Plum Corporate Defendants and SPA have similar managers and
12 officers such that this factor supports a finding of alter ego. (Plaintiffs’ Opening at 22:17-23:21.)
13 The Court of Appeal in *Associated Vendors* indicated that among the factors relevant to the alter
14 ego determination is the “identification of the directors and officers of the two entities in the
15 responsible supervision and management.” *Associated Vendors, supra*, 210 Cal.App.2d at 839
16 (citations omitted). Plaintiffs argue that Ballif and Hubbard were the sole managers of all
17 Defendants in 2014. (Plaintiffs’ Opening at 23:6-10.) Plaintiffs add that SPA, OpCo Hold and
18 Cal OpCo had identical officers; that Plum Healthcare had very similar officers (though not
19 identical); and that Bay Bridge, New Sisu and Flower Farm did not identify officers, which
20 meant that they operated through Ballif and Hubbard. (Plaintiffs’ Opening at 23:11-19.)
21 Defendants assert that the “directors and officers” of the limited liability companies are
22 “different at the different levels” and that no one at Bay Bridge or Plum Healthcare directed
23 SPA’s operations. (Defendants’ Closing at 28:25-29:17.)

24 As discussed earlier, limited liability companies were not yet recognized in California at
25 the time *Associated Vendors* was decided. This factor, as stated, contemplates a corporate board
26 of directors and officers and is premised upon the scope of responsibility and control that persons
27 in those positions normally would have over a corporation. A limited liability company, in
28 comparison, typically has “managers” who, pursuant to the company’s operating agreement, are

1 responsible for performing certain management functions for the company. *See* Cal. Corp. Code
2 § 17701.02(n). The Court finds this distinction to be slight such that this *Associated Vendors*
3 factor is readily transferable to the analysis of alter ego in the limited liability company context.

4 As Ballif described, in 2014, he was a manager in all of Defendants, including SPA and
5 all of “the upstream entities, up and through and including Bay Bridge Capital Partners, LLC.”
6 (DT (Ballif) at 25:9-18.) Along with Ballif, Hubbard was also a manager of Bay Bridge, Plum
7 Healthcare, New Sisú, and Flower Farm, among other entities. (DT (Ballif) at 129:1-4; 134:16-
8 135:18; 139:23-140:4; 140:11-141:1.) This was entirely consistent with the fact that Bay
9 Bridge’s ownership group delegated to Hubbard and Ballif the responsibility of carrying out its
10 wishes in the Plum Enterprise. (RT at 577:15-578:16.) As for “officer” positions, SPA, OpCo
11 Hold and Cal OpCo had identical officers: Joseph Alegre, Nick Anderson, Dan Funk, Renee
12 Pugh and Toby Tilford. (DT (Ballif) at 153:11-155:15; Ex. 5.) Similarly, Plum Healthcare’s
13 “officers” were Joseph Alegre, Nick Anderson, Dan Funk, Will Huish, Renee Pugh and Toby
14 Tilford. (Ex. 5.)

15 The Court finds that Ballif and Hubbard’s role as limited liability company managers
16 throughout the Plum Enterprise organizational structure, including for each Defendant in this
17 case as of 2014, constitutes identical leadership in the responsible supervision and management
18 for purposes of the alter ego analysis. Further, the identical or nearly identical composition of
19 “officers” for each of Defendants only bolsters this finding. Therefore, the Court finds that this
20 factor under *Associated Vendors* lends support to the finding that the Plum Corporate Defendants
21 are alter egos of SPA.

22 8. Sole Ownership of All Stock in a Corporation.

23 Plaintiffs argue that Bay Bridge’s sole ownership of every entity within the Plum
24 Enterprise, including all other Defendants, supports a finding of alter ego under this factor. In
25 *Associated Vendors*, the Court of Appeal indicated that among the factors relevant to the alter
26 ego determination is the “sole ownership of all of the stock in a corporation by one individual or
27 the members of a family.” *Associated Vendors, supra*, 210 Cal.App.2d at 839 (citations
28 omitted). As explained earlier, this analysis applies the same where the inquiry is the ownership

1 by one company over other companies, as opposed ownership held by individual persons.
2 *McLoughlin, supra*, 206 Cal.App.2d at 851. Also, although *Associated Vendors* did not
3 contemplate limited liability companies which do not have stock, the Court finds that this factor
4 focuses on the ownership of a company which is readily transferable to the analysis of alter ego
5 in the limited liability company context.

6 As discussed in detail earlier, Bay Bridge is effectively the sole owner of the entire Plum
7 Enterprise. As Ballif explained, Bay Bridge is “the ultimate ownership for all of the entities” and
8 the “ultimate parent” company of the Plum Enterprise. (DT (Ballif) at 72:11-13; 73:9-10.)
9 Through multiple levels of single-member limited liability companies, Bay Bridge effectively
10 and solely owns SPA, Plum Healthcare and each of the Holding Company Defendants. (DT
11 (Ballif) at 228:19-23; RT at 8:14-21; 37:9-45:10; RT at 366:12-27; Ex. 5.) Therefore, the Court
12 finds that this factor supports finding that the Plum Corporate Defendants are alter egos of SPA.

13 9. Same Offices or Business Location; Same Employees and Attorneys.

14 Plaintiffs argue that Defendants’ use of the same offices and same attorneys supports a
15 finding of alter ego in this case. (Plaintiffs’ Opening at 24:12-26:1.) The Court of Appeal in
16 *Associated Vendors* indicated that among the factors relevant to the alter ego determination is the
17 “use of the same office or business location; [and] the employment of the same employees and/or
18 attorney.” *Associated Vendors, supra*, 210 Cal.App.2d at 839 (brackets added; citations
19 omitted). Defendants argue that SPA and Plum Healthcare had different office locations and that
20 Defendants used many different attorneys. (Defendants’ Closing at 30:1-27.)

21 The undisputed evidence demonstrates that Bay Bridge, Plum Healthcare, and each of the
22 Holding Company Defendants, i.e., Flower Farm, New Sisu, OpCo Hold, and Cal OpCo, use the
23 same business office – 100 E. San Marcos Blvd., Suite 200, San Marcos, CA 92069. (Ex. 123 at
24 3; Ex. 124 at 9; Ex. 125 at 3; Ex. 126 at 3; Ex. 127 at 5; Ex. 128 at 3.) This is entirely consistent
25 with the facts that Plum Healthcare is simply Bay Bridge’s “administrative supporting arm” for
26 the entire Plum Enterprise and that Bay Bridge utilizes each of the Holding Company Defendants
27 for accounting purposes simply to facilitate the operations of the overall Plum Enterprise. (RT at
28 383:6-9; 422:26-423:6; 38:5-10; 39:4-15; 40:8-10; 41:5-12; 42:4-13; 43:12-24.) Only SPA has a

1 different business address which is where its physical facility is located, at 5255 Hemlock St.,
2 Sacramento, CA 95841. (Exs. 102-106.) As to SPA's separate address, the Court finds that it is
3 not as indicative of corporate separateness as it is of the mere fact that the skilled nursing
4 facilities in the Plum Enterprise, by their nature, are located so as to serve patient bases in
5 different regions. Thus, the Court finds that the evidence provides support for this factor.

6 The evidence is similarly undisputed that all Defendants use the same attorneys — the
7 only meaningful variation being the subject matter for which they retained counsel. For instance,
8 as Ballif explained, all Defendants use the same attorney for litigation matters that are “resident-
9 related” in State of California. (DT (Ballif) at 202:24-203:11.) Likewise, all Defendants rely
10 upon the same corporate compliance counsel. (DT (Ballif) at 199:22-200:13; 201:4-22.)
11 Similarly, Defendants used “lots of different firms over the years” for regulatory matters, human
12 resources, employment-related cases, regulatory advice, and licensing issues, but the
13 commonality is that all Defendants relied upon the same attorneys for each such purposes. (RT
14 at 574:6-575:2.) On the other hand, there is no countervailing evidence, for instance, that SPA
15 hired its own attorneys different than those that were hired by Bay Bridge, or by Plum
16 Healthcare, or by any of the Holding Company Defendants. Nor is there any countervailing
17 evidence that at any time or in any instance (including, but not limited to this case) Defendants
18 maintained adverse claims against each other requiring the retention of independent counsel.
19 Therefore, the Court finds that this factor lends support to finding that the Plum Corporate
20 Defendants are alter egos of SPA.

21 10. Failure to Adequately Capitalize; Undercapitalization.

22 Plaintiffs argue that the Plum Corporate Defendants failed to adequately capitalize SPA
23 at the outset and that SPA remains undercapitalized thereby supporting a finding of alter ego.
24 (Plaintiffs' Opening at 26:2-28:15.) In *Associated Vendors*, the Court of Appeal indicated that
25 among the factors relevant to the alter ego determination is the “failure to adequately capitalize a
26 corporation; the total absence of corporate assets and undercapitalization.” *Associated Vendors*,
27 *supra*, 210 Cal.App.2d at 839 (citations omitted). In opposition, Defendants principally point to
28 their own statements in the Plum Corporate Defendants' April 2014 proposal regarding their

1 potential acquisition of Seton Medical Center Coastside, in which they stated that “[o]ver the
2 past 5 years, Plum as invested more than \$40 million in growth and maintenance capital
3 expenditures” and “[o]ver the next 5 years, Plum expects to spend \$48 million in total capital
4 expenditures.” (Defendants’ Closing at 32:2-7; 33:8-14; Ex. 143 at 25.) Defendants also point
5 to the Plum Enterprise’s \$75 million line of credit with Capital One and that SPA has “access” to
6 such funds. (Defendants’ Closing at 32:8-18; 33:8-24.)

7 The Court’s earlier discussion regarding the Plum Corporate Defendants’ treatment of
8 SPA’s funds as their own and the Plum Corporate Defendants’ “domination and control” over
9 SPA applies equally here. (See Sections IV, B, 1 and 6, *supra*.) That same evidence provides
10 the answer regarding the failure to adequately capitalize and ongoing undercapitalization. By
11 design, on an every-banking-day basis, SPA has no capital in its possession at all. Rather, again
12 by design, SPA’s financial needs are met, and only met, by making a request for funds *to Plum*
13 *Healthcare*, which then may distribute capital back to SPA for its use. The fact that, *so far*, Plum
14 Healthcare may have not yet denied a request from SPA for funds does not alter the fact that
15 SPA is not permitted to maintain its own capital reserves in its own possession.

16 Defendants’ comments regarding the Plum Enterprise’s enterprise-wide capital
17 expenditures and its \$75 million line of credit merely begs the question of how much capital SPA
18 maintains. The fact that the Plum Corporate Defendants have made capital expenditures
19 throughout the Plum Enterprise *as a whole* does not speak to SPA’s initial or ongoing individual
20 capitalization. Similarly, the fact that the Plum Enterprise may steer its line of credit in whatever
21 direction it chooses does not speak to its actual investment of capital in SPA. In fact, to Terry’s
22 knowledge, SPA has never used any part of the line of credit for its own operations. (DT (Terry)
23 at 39:16-18.) Indeed, rather than speaking to capitalization, these facts speak loudest to the next
24 *Associated Vendors* factor discussed below. Simply put, the capitalization of SPA does not
25 resemble that of an independent company. Therefore, the Court finds that these factors lend
26 support to finding that the Plum Corporate Defendants are alter egos of SPA.

27 11. Use of Corporation as a Mere Shell or Instrumentality of Single Venture.

28 Plaintiffs argue that the Plum Corporate Defendants and SPA are part of a single venture

1 thereby supporting a finding of alter ego. (Plaintiffs' Opening at 28:26-30:15.) The Court of
2 Appeal in *Associated Vendors* indicated that among the factors relevant to the alter ego
3 determination is the "use of a corporation as a mere shell, instrumentality or conduit for a single
4 venture or the business of an individual or another corporation." *Associated Vendors, supra*, 210
5 Cal.App.2d at 839 (citations omitted). Under the "single venture" or "single enterprise" rule for
6 finding alter ego, "[t]he theory has been described as follows: "'In effect what happens is that the
7 court, for sufficient reason, has determined that though there are two or more personalities, there
8 is but *one enterprise*; and that this enterprise has been so handled that it should respond, as a
9 whole, for the debts of certain component elements of it. ...[']'" *Hasso, supra*, 227 Cal.App.4th
10 at 155 (emphasis added) (quoting *Greenspan, supra*, 191 Cal.App.4th at 512 (internal citations
11 omitted)).

12 The Court finds overwhelming evidence supporting the conclusion that Defendants
13 collectively operate as a *single enterprise* within the meaning of the alter ego analysis. It is
14 plainly evident that Defendants do not operate as independent enterprises interacting at arm's
15 length and do not have sufficient characteristics of autonomy fundamental to separate
16 enterprises. The evidence includes a plethora of indicia demonstrating the Defendants'
17 collective existence as one enterprise.

18
19 a. The Plum Corporate Defendants are Part of a Single Enterprise and
20 Operate as Alter Egos of Each Other.

21 As a preliminary matter, the Court finds that the evidence establishes that the Plum
22 Corporate Defendants — i.e., Bay Bridge, Plum Healthcare and the Holding Company
23 Defendants (Flower Farm, New Sisu, OpCo Hold, and Cal OpCo) — operate as part of a *single*
24 *enterprise*. Bay Bridge effectively and solely owns Plum Healthcare and each of the Holding
25 Company Defendants. (DT (Ballif) at 72:11-13; 73:9-10.) Flower Farm and New Sisu were
26 formed as holding companies with a single member (another Plum Enterprise entity) for the
27 purpose of accommodating collateral requirements for loans from the Plum Enterprise's lenders.
28 (DT (Ballif) at 27:21-28:7; 227:16-228:17; *see* Ex. 2.) Bay Bridge organizes its skilled nursing
facilities so that each functions under its own operating company and that all such operating

1 companies were grouped under geographically-designated holding companies, such as California
2 OpCo, LLC, which in turn, were owned by Plum OpCo Holdings, LLC (which later changed its
3 name to OpCo Holdings, LLC). (DT (Ballif) at 144:2-5; RT at 37:20-38:26; 309:13-23; *see* Ex.
4 4.) As an example of the Bay Bridge's use of single-member limited liability companies to
5 achieve its unitary ownership of all entities, at the time of the time of trial, New Sisu owned
6 Flower Farm, which owned OpCo Hold, which owned Cal OpCo, which owned SPA. (RT at
7 41:5-12; 148:18-149:3; Ex. 136 at 30.)

8 Bay Bridge's ownership group delegated to Hubbard and Ballif the responsibility of
9 carrying out its wishes in the entire Plum Enterprise. (RT at 577:15-578:16.) However, Bay
10 Bridge does not have any employees of its own, so if there were any tasks that Bay Bridge
11 needed to perform, it would do so by using Plum Healthcare's employees. (RT at 423:2-6.) Bay
12 Bridge utilizes Plum Healthcare as its "administrative supporting arm" for the entire Plum
13 Enterprise which included the requirement that skilled nursing facilities enter into the uniform
14 and identical ASA with Plum Healthcare. (RT at 383:6-9; 422:26-423:6; DT (Edmonds) at 72:8-
15 12; (Ballif) 88:2-21.) Plum Healthcare's "income" is derived from charging the Plum
16 Enterprise's own skilled nursing facilities pursuant to the ASA and there is no evidence that
17 Plum Healthcare receives any income from sources outside of the Plum Enterprise. (*See* Ex 116
18 at 3; RT at 426:6-10; 599:16-22; DT (Ballif) at 85:12-86:5.) Bay Bridge also uses Plum
19 Healthcare as its own "cash manager," maintaining at the Plum Healthcare level, the revenue
20 from all of the skilled nursing facilities. (DT (Ballif) at 227:16-229:2.)

21 As for the Holding Company Defendants, Bay Bridge dominates and controls all of them,
22 utilizing each solely for accounting purposes to facilitate the operations of the overall Plum
23 Enterprise and none of them have independent operations or employees. (RT at 38:5-10; 39:4-
24 15; 40:8-10; 41:5-12; 42:4-13; 43:12-24.) There is no countervailing evidence that any of the
25 Holding Company Defendants received their own capital investment or maintained ongoing
26 capitalization. Indeed, none of the Holding Company Defendants generates any revenue for
27 themselves. (RT at 599:16-22.) If they have any tasks to be performed at all, the Holding
28 Company Defendants accomplish them through their managers and officers which are employees

1 of Plum Healthcare. (RT at 44:28-45:2.) For federal tax purposes, none of the Holding
2 Company Defendants file tax returns and each of them is treated as a “disregarded entity,”
3 indistinct from Bay Bridge. (RT at 45:6-16.) Bay Bridge files a single federal tax return that
4 encompasses all of them. (RT at 44:25-45:7.)

5 Further, the Plum Corporate Defendants operate out of the same offices and use the same
6 attorneys. (See Section IV, B, 9, *supra*.) The Plum Corporate Defendants also had the same
7 limited liability managers (Ballif and Hubbard) and identical or nearly identical “officers”
8 (Alegre, Anderson, Funk, Pugh, Tilford, and Huish). (See Section IV, B, 7, *supra*.) And when it
9 suited their interests to do so, the Plum Corporate Defendants described themselves as a single
10 enterprise, making no distinction among Bay Bridge, Plum Healthcare, or the Holding Company
11 Defendants. (See Section IV, B, 11b, *infra* (regarding proposed acquisition of Seton Medical
12 Center Coastside; Ex. 143).) In sum, the evidence clearly demonstrates that Bay Bridge
13 exercises significant control over Plum Healthcare and the Holding Company Defendants and
14 that these companies are *not* enterprises that are *independent* from each other. Rather, Bay
15 Bridge uses each of them as an “instrumentality or conduit” for the operation of the overall Plum
16 Enterprise. *Associated Vendors, supra*, 210 Cal.App.2d at 839. The Plum Corporate Defendants
17 are part of a *single enterprise* within the meaning of the alter ego analysis.

18 Additionally, while evidence of the Plum Corporate Defendants’ operation as single
19 enterprise is clear, the Court also finds that the evidence equally satisfies numerous other
20 *Associated Vendors* factors — Bay Bridge’s commingling and treatment of assets of the skilled
21 nursing facilities at the Plum Healthcare level; Bay Bridge’s identical equitable ownership in
22 Plum Healthcare and the Holding Company Defendants; Bay Bridge’s domination and control of
23 Plum Healthcare and the Holding Company Defendants; the same managers and officers for all
24 Plum Corporate Defendants; Bay Bridge’s sole ownership of Plum Healthcare and the Holding
25 Company Defendants; the Plum Corporate Defendants’ use of the same offices, attorneys and
26 use of Plum Healthcare’s employees; and the absence of countervailing evidence that each entity
27 received adequate and ongoing capitalization. See *Associated Vendors, supra*, 210 Cal.App.2d at
28 838-40. Defendants’ arguments that Bay Bridge did not direct how Plum Healthcare should

1 provide “consulting services” or that Plum Healthcare and the Holding Company Defendants
2 were not created for “improper purposes” do not negate any of the facts that support alter ego.

3 Overall, the Court finds that Plaintiffs have sufficiently established by a preponderance of
4 evidence that the Plum Corporate Defendants are alter egos of each other under the *Mesler*
5 requirements. The evidence supporting the *Associated Vendors* factors as to the Plum Corporate
6 Defendants demonstrates that there is such a unity of interest and ownership among them that
7 their separate personalities no longer exist for purposes of this case. The evidence establishing
8 the *Associated Vendors* factors also supports the Court’s finding that an injustice or inequitable
9 result will occur if alter ego is not found. *See Kao v. Joy Holiday* (2020) 58 Cal.App.5th 199,
10 206-07 (inference to be drawn from evidence of commingling and treatment of assets sufficient
11 proof of inequitable result). Here, all inferences and demonstrated proof in support of the
12 *Associated Vendors* factors lead to the same inescapable conclusion. As discussed in greater
13 detail herein, because the Plum Corporate Defendants have obtained the benefits of operating the
14 Plum Enterprise as a single enterprise, the only equitable result for purposes of this case is that
15 the Plum Corporate Defendants “should respond, as a whole, for the debts of certain component
16 elements of it.” *Hasso v. Hapke* (2014) 227 Cal.App.4th 107, 155. (*See* Section IV, C, 2, *infra*.)
17 Therefore, the Court finds that the Plum Corporate Defendants are alter egos of each other.

18
19 b. SPA and the Plum Corporate Defendants are Part of the Same Single Enterprise.

20 As to the Plum Corporate Defendants vis-à-vis SPA, their collective existence as a single
21 enterprise is evinced initially by the nature of their relationship. The Court’s discussion above
22 regarding the Plum Corporate Defendants’ “domination and control” over SPA applies equally
23 here. (*See* Sections IV, B, 6, *supra*.) This evidence shows that SPA does not exist independent
24 and autonomous from the rest of the Plum Enterprise.

25 Defendants argue that the “separate and independent nature of SPA is set out in the
26 ASA.” (Defendants’ Closing at 34:10-11.) But as discussed earlier, the circumstances
27 surrounding how Plum Enterprise skilled nursing facilities enter into the ASA reveal the opposite
28 of separateness and independence. (*See* Sections IV, B, 6, *supra*.) The ASA is not the product

1 of a negotiated arm's length transaction between two independent companies. Additionally,
2 Terry was unconcerned that the ASA did not cover additional services that Plum Healthcare
3 provided to SPA and was unconcerned about the potential for additional associated costs. (RT at
4 477:12-478:6.) This is consistent with the conclusion that SPA had no reason to be concerned
5 because the ASA was never an arm's length transaction to begin with and Plum Healthcare's
6 provision of non-contracted additional services was simply attendant with the single enterprise.
7 The fact that the ASA includes language stating that SPA remains responsible for facility
8 operation does not negate the fact that SPA functions as part of a single enterprise. It simply
9 supports the reality that SPA, like all of the Plum Enterprise skilled nursing facilities, is the *cash-*
10 *generating component* of the overall single enterprise. (RT at 599:13-26.) That the Plum
11 Corporate Defendants may not have also directed patient care is not determinative of alter ego.

12 Additionally, the Court's earlier discussion of the Plum Corporate Defendants'
13 commingling and treatment of SPA's funds as their own is equally indicative of all Defendants
14 operating as a single enterprise. (See Section IV, B, 1, *supra*.) While the Court need not restate
15 those facts here, it warrants adding that Defendants' operation as a single enterprise is the most
16 compelling and logical explanation for the otherwise inexplicable characteristics of the financial
17 relationship between the Plum Corporate Defendants and SPA.

18 For example, if SPA was truly an independent enterprise, it would not contract with an
19 outside vendor (like Plum Healthcare) for "administrative services" which *include* that vendor
20 *dispossessing* SPA of its revenue every banking day so that the vendor can use SPA's money to
21 pay for the operations of completely *unrelated* businesses (like other skilled nursing facilities)
22 that are also the vendor's clients but are experiencing negative cash flow or are unprofitable. If
23 SPA was truly an independent enterprise, it would not allow its accounts receivable to be
24 *pledged as collateral* by another company (like Bay Bridge) so that such company could obtain a
25 line of credit to finance *unrelated* businesses (like other skilled nursing facilities) in exchange for
26 the hope and expectation that if SPA were to ever need money, the borrower will steer its line of
27 credit toward SPA. If SPA was truly an independent enterprise, it would not allow an outside
28 administrative service provider (like Plum Healthcare) to keep all of SPA's profits in the service

1 provider's bank account with no expectation that "running balances" of money "due to SPA"
2 would ever be paid back to SPA. If SPA was truly an independent enterprise, its Administrator
3 would know where SPA's revenue goes, would have access to withdraw money from its own
4 bank accounts, would have seen a bank statement for SPA, and would know how SPA's revenue
5 is actually used. If SPA was truly an independent enterprise, its Administrator would have
6 known of and seen a general ledger that documented financial transactions between SPA and its
7 administrative service provider. If SPA was truly an independent enterprise, its Administrator
8 would know whether SPA rents or owns the facility from which it operates and would have read,
9 or at minimum, know the use provisions of the operative lease. If SPA was truly an independent
10 enterprise, its Administrator would know the identity of the owners of the company.

11 These characteristics of the financial relationship between the Plum Corporate
12 Defendants and SPA are inexplicable *if* SPA is viewed as an independent enterprise whose
13 association with the Plum Enterprise is defined by little more than the ASA and Plum
14 Healthcare's handling of the "administrative services" described on one-and-one-third pages
15 therein. (Ex. 116 at 8-9.) But the inexplicable nature of these characteristics *vanishes entirely*
16 once the Plum Corporate Defendants and SPA are collectively viewed as a *single enterprise*. In
17 fact, they all make perfect sense — everything from the efficient utilization of "concentration
18 banking" practices; to the pooling of funds from all skilled nursing facilities for use on an
19 enterprise-wide basis; to the globally-utilized line of credit; to the pledging as collateral the
20 revenue from *all* skilled nursing facilities in the enterprise; to the use of a uniform and required
21 ASA for *every* skilled nursing facility; to the possession and maintaining of all revenue from all
22 facilities in Plum Healthcare's main operating account with no expectation that excess cash be
23 returned to the facilities; to the structure of layers of single-member limited liability companies
24 to achieve the unitary centralization of ownership; to the filing of a single federal tax return for
25 the entire Plum Enterprise; and to the facility-level administrator's ignorance of the most
26 fundamental financial aspects of any independent business. Defendants may be formed as
27 separate companies, but they operate as a single enterprise.

28 While the evidence discussed thus far is more than enough to establish that Defendants

1 operate as a single enterprise, the evidence relevant to this factor does not end there. The Plum
2 Corporate Defendants' own personnel operate and describe the Plum Enterprise in a manner
3 *consistent* with the conclusion that Defendants constitute a single enterprise and *inconsistent*
4 with the notion that the skilled nursing facilities such as SPA are autonomous and independent
5 enterprises that by their choice, are connected to the Plum Enterprise by a bargained-for
6 administrative services agreement.

7 As discussed earlier, Ballif described Bay Bridge as "the ultimate ownership for all of the
8 entities" and the "ultimate parent" company of the Plum Enterprise. (DT (Ballif) at 72:11-13;
9 73:9-10.) As Hubbard testified, Bay Bridge receives all of the revenue of the Plum Enterprise,
10 which is made up of the revenue generated from all of the skilled nursing facilities including
11 SPA. (RT at 599:13-26.) As Hubbard confirmed, none of the other companies within the Plum
12 Enterprise generates significant revenue for the Plum Enterprise, if any at all. (RT at 599:16-22.)
13 Bay Bridge board meetings included financial decision-making for the entire Plum Enterprise
14 combined including SPA. (Ex. 190.) These explanations from the Plum Corporate Defendants'
15 own personnel are consistent with the conclusion that Bay Bridge and the Holding Company
16 Defendants are not separate enterprises from the skilled nursing facilities. They are all part of a
17 single enterprise and the skilled nursing facilities, like SPA, are the revenue-generating
18 components of that single enterprise.

19 Similarly, when new investors, such as GI Partners, entered the ownership, they
20 purchased interests in the entire Plum Enterprise, including all of its companies and they did not
21 negotiate or make individual purchases of particular companies within the enterprise. (DT (Park)
22 at 14:1-14.) When a valuation or quarterly report to investors was prepared, "that valuation of
23 Plum is a single valuation based on the entire Plum enterprise." (DT (Park) at 14:10-17.) GI
24 Partners had ongoing quarterly valuations which were "valuations of the overall enterprise."
25 (DT (Kreter) at 65:14-22.) That these valuations were conducted on an enterprise-wide basis is
26 consistent with the Defendants operating as a single enterprise. That is, there was no necessity to
27 treat each skilled nursing facility like SPA as its own *independent* enterprise.

28 Furthermore, the Plum Corporate Defendants also described their operation as a single

1 enterprise when it suited their interests to do so. In April 2014, the Plum Corporate Defendants
2 prepared a proposal for the acquisition of Seton Medical Center Coastsides, a skilled nursing
3 facility in Moss Beach, California. (DT (Ballif) at 182:16-183:10; Ex. 143). Describing the
4 entire Plum Enterprise (including the Plum Corporate Defendants and all skilled nursing
5 facilities) simply as “Plum,” the proposal included an “Overview of Plum” stating, in part, as
6 follows: “*Plum provides post-acute services through skilled nursing facilities . . . 50-facility*
7 *platform across California, Arizona and Utah . . . 14 owned and 36 leased facilities . . . 5669*
8 *licensed beds . . . [a]pproximately 7300 full-time total employees, including 4370 nurses . . .*”
9 (Ex. 143 at 5 (emphasis added).) The proposal describes the Plum Enterprise’s “Acquisition
10 History and Milestones” and its “Distinctive Operating Model.” (Ex. 143 at 6-8.) The proposal
11 also indicates that the Plum Enterprise has “Fully-Integrated Information Technology Systems”
12 “[d]esigned to provide a highly-scalable solution across a common platform.” (Ex. 143 at 12.)

13 These party-admissions clearly describe the Defendants as an *integrated single enterprise*
14 *that provides post-acute services through* its component skilled nursing facilities. In contrast,
15 nothing in the proposal indicates or in any way suggests that the skilled nursing facilities, such as
16 SPA, are *separate* enterprises that exist and financially operate *independently* from the Plum
17 Enterprise. While SPA and other facilities may make *patient-care-related* decisions independent
18 from the Plum Corporate Defendants, SPA’s *financial* operation and existence, as described in
19 detail earlier, is entirely tied to, dependent upon, and ultimately controlled by the Plum
20 Corporate Defendants.

21 In sum, the Court finds overwhelming evidence that Bay Bridge, Plum Healthcare, the
22 Holding Company Defendants, and SPA operate as a *single enterprise* for purposes of the alter
23 ego analysis. Therefore, the Court finds that this factor strongly supports finding that the Plum
24 Corporate Defendants are alter egos of SPA.

25
26 12. Concealment of Identity of Responsible Ownership, Management and
Financial Interest.

27 Plaintiffs argue that Defendants have concealed the ownership of their entities thereby
28 supporting a finding of alter ego. (Plaintiffs’ Opening at 30:16-33:12.) In *Associated Vendors*,

1 the Court of Appeal indicated that among the factors relevant to the alter ego determination is the
2 “concealment and misrepresentation of the identity of the responsible ownership, management
3 and financial interest, or concealment of personal business activities.” *Associated Vendors*,
4 *supra*, 210 Cal.App.2d at 839-40 (citations omitted). Plaintiffs point to the Plum Corporate
5 Defendants’ failure to identify GI Partners (as well as the Holding Company Defendants and for
6 a period, the Harmon Group) as an “Owner Having a 5% or More Equity Interest” in multiple
7 years of OSHPD reports filed on behalf of SPA. (Plaintiffs’ Opening at 31:24-33:12.)
8 Defendants do not dispute that GI Partners and other entities holding ownership interests were
9 not identified on the OSHPD reports or that GI Partners and other entities held more than a 5%
10 equity interest in SPA in each year referenced by Plaintiffs. Instead, Defendants summarily state
11 that the ownership interests in SPA “are well known to the State and Federal agencies” and that
12 “[e]very transaction between the related party is documented in these Cost Reports.”
13 (Defendants’ Closing at 34:22-25.)

14 The undisputed evidence demonstrates that Defendants failed to disclose GI Partners and
15 other entities as required under “Names of Owners Having a 5% or More Equity Interest” in SPA
16 as required in section 3.2 of the OSHPD reports. (*See e.g.*, Ex. 103 at 5.) Nor is it disputed that
17 GI Partners and other entities had ownership interests at a percentage that required such
18 disclosure. It is inapposite whether the OSHPD report documents “every transaction between the
19 related party” as Defendants argue. And it is inexplicable why only Ballif and Hubbard were
20 listed as owners having a 5% or greater equity interest in SPA. The Court finds that this factor
21 supports finding that the Plum Corporate Defendants are alter egos of SPA.

22
23 13. Disregard of Legal Formalities and Failure to Maintain Arm’s Length
Relationships Among Related Entities.

24 Plaintiffs argue that Defendants disregarded legal formalities and failed to maintain arm’s
25 length transactions thereby supporting a finding of alter ego. (Plaintiffs’ Opening at 33:13-
26 35:20.) The Court of Appeal in *Associated Vendors* indicated that among the factors relevant to
27 the alter ego determination is the “disregard of legal formalities and the failure to maintain arm’s
28 length relationships among related entities.” *Associated Vendors, supra*, 210 Cal.App.2d at 839-

1 40 (citations omitted). Plaintiffs argue that there are three examples of transactions between the
2 Plum Corporate Defendants and SPA that demonstrate their failure to maintain arm's length
3 transactions: (1) the ASA; (2) SPA's lease; and (3) the Plum Enterprise's line of credit.
4 (Plaintiffs' Opening at 34:8-35:13.) Defendants argue that the facts of this case are different
5 from the facts of one particular case that found a failure to maintain corporate formalities and
6 arm's length transactions, *Riddle, supra*, 51 Cal.App.2d 574. (Defendants' Closing at 35:5-28.)
7 Defendants next argue that their "related party transactions" for administrative fees and rent
8 charged to SPA "are monitored and known by the State and are identified in annual Cost
9 Reports." (Defendants' Closing at 36:2-13.) Defendants then assert that the amounts that Plum
10 Healthcare charges SPA for administrative services and rent are reasonable and that the line of
11 credit was available to SPA. (Defendants' Closing at 37:1-18.)

12 The evidence reflects that the Plum Corporate Defendants and SPA have not maintained
13 arm's length relationships within the meaning of the alter ego analysis. The Court's prior
14 discussion applies equally here. In particular, the Court's earlier discussion regarding the Plum
15 Corporate Defendants' commingling of funds and treatment of SPA's assets as their own, the
16 Plum Corporate Defendants' domination and control over SPA, and the operation of the Plum
17 Corporate Defendants and SPA as a single enterprise, most directly demonstrates the failure to
18 maintain arm's length transactions. (*See* Sections IV, B, 1, 6, 11, *supra*.)

19 Defendants' opposing arguments are unpersuasive. First, the factual differences in this
20 case as compared to *Riddle v. Leuschner* are not dispositive of the alter ego analysis.²⁷ Second,
21 whether "related party transactions" were reported in SPA's OSHPD reports and were monitored
22 by the state is not determinative given that state agencies that conduct audits for their own
23 circumscribed regulatory purposes have no occasion or reason to analyze the equitable doctrine

24 ²⁷ At times, both Plaintiffs and Defendants, in their respective post-trial briefing, discuss the specific facts of prior
25 alter ego cases arguing that those courts' observations and conclusions regarding the alter ego analysis should direct
26 this Court's decision in this case. As the Court's discussion should make evident, prior cases identifying types of
27 relevant evidence and general legal principles are instructive. But the Court's analysis in this matter remains
28 specific to the facts in this case and is not directed by attempts to find factually-similar prior cases. Indeed,
"because it is founded on equitable principles, application of the alter ego [doctrine] 'is not made to depend upon
prior decisions involving factual situations which appear to be similar. ... It is the general rule that the conditions
under which a corporate entity may be disregarded vary according to the circumstances of each case.'" *Greenspan*
supra, 191 Cal.App.4th at 512 (quoting *Las Palmas Associates v. Las Palmas Center Associates* (1991) 235
Cal.App.3d 1220, 1248) (brackets in original).

1 of alter ego. Finally, Defendants' focus on the argument that Plum Healthcare did not
2 overcharge SPA for administrative services and rent, and that the credit line could be used for
3 SPA, misses the point as to *why* Defendants have failed to maintain arm's length transactions.

4 For example, as to the ASA, SPA was *required* to accept it; its language was identical for
5 all facilities; no facilities opted out of it; and it was prepared by Plum Healthcare which
6 unilaterally set the price. (DT (Edmonds) at 72:8-18; (Ballif) at 88:2-21; 89:16-90:6.) Once the
7 ASA was entered, Plum Healthcare used it as the tool (well beyond its written terms) to control
8 SPA's finances as part of an *enterprise-wide* financial system, as the Court discussed earlier.
9 SPA and other skilled nursing facilities within the Plum Enterprise could not simply elect to hire
10 an administrative service provider other than Plum Healthcare. These facts are not the indicia of
11 an arm's length transaction where SPA negotiated for and entered into a bargained-for-contract
12 tailored to SPA's demands. The parties' competing expert testimony regarding whether Plum
13 Healthcare also charged a reasonable rate does not change these facts.

14 Similarly, the circumstances surrounding SPA's lease demonstrate a failure to maintain
15 an arm's length relationship. Terry, though SPA's Administrator, was not involved in the
16 negotiation of SPA's lease and knew nothing about it. (DT (Terry) at 70:16-71:2; 71:3-5.) The
17 reality is that SPA was not involved in negotiating or entering its own lease at all. As Ballif
18 explained, Plum Healthcare negotiated the lease on SPA's behalf where the landlord was one of
19 the Plum Healthcare's "propcos," which are the Plum Enterprise's property holding companies
20 that are owned by Bay Bridge. (DT (Ballif) at 34:24-35:18.) And tellingly, the basis for Plum
21 Healthcare's "authority" to negotiate SPA's lease on SPA's behalf is the ASA – which SPA had
22 no choice but to enter.²⁸ (DT (Ballif) at 35:9-18; Ex. 116 at 8-9.) Moreover, SPA's rent
23 markedly increased from \$33,600 per month to \$154,900 per month with no evidence of any
24 related negotiations or any explanation from Plum Healthcare for such a drastic increase. (RT at

25 ²⁸ Section 1.2 of the ASA states, in part, that "Consultant [Plum Healthcare] does not have the authority to, and will
26 not without Operator's [SPA's] prior approval, enter into, modify, terminate or compromise any right of Operator
27 under any lease or other agreement with any third party in the name of Operator or otherwise regarding the Facility."
28 (Ex. 116 at 1-2 (brackets added).) As to SPA's prior approval to enter into the lease, it was not Terry that gave Plum
Healthcare such approval because he had no knowledge regarding the lease at all. Further, even to the extent that
the "owners" of SPA might have given such approval to Plum Healthcare, the owners of SPA, Plum Healthcare, and
the landlord (the Plum Enterprise "propco" that owns the land and SPA's building) are all the same – Bay Bridge.

1 434:17-435:25.) Again, these are not the hallmarks of an arm's length transaction, but rather,
2 they suggest the opposite.

3 Further, the Plum Enterprise's line of credit is yet another example of the failure to
4 maintain an arm's length relationship. As discussed, SPA had no say in participating in the Plum
5 Enterprise's line of credit; SPA had no say in the Plum Corporate Defendants' pledging of all of
6 SPA's accounts receivable as collateral for the line of credit; SPA had no say in the use of its
7 revenues to pay down the line of credit where it is used to finance the operations of other skilled
8 nursing facilities; SPA had no say in paying the fees and costs associated with the line of credit;
9 and SPA has never used the line of credit for its own operations. (RT at 393:18-26; DT (Ballif)
10 at 112:3-17; 113:1-114:7; 120:9-121:9; (Pugh) at 47:8-15; (Terry) at 36:21-25; 37:1-6; 38:18-25;
11 39:16-18.) While Defendants suggest that the ASA constitutes SPA's agreement to the line of
12 credit, the ASA says nothing of the sort. This was not an arm's length transaction. Whether
13 Defendants believe that the Plum Corporate Defendants will steer the line of credit towards SPA
14 should SPA ever need money is irrelevant to their failure to maintain an arm's length transaction.

15 In sum, the Court finds that Defendants have failed to maintain arm's length relationships
16 in their dealings with each other. Therefore, the Court finds that this factor strongly supports
17 finding that the Plum Corporate Defendants are alter egos of SPA.

18 14. Use of Corporate Entity to Procure Benefits for Other Entity.

19 Plaintiffs argue that the Plum Corporate Defendants use SPA as a conduit to implement
20 their overall business plan to "maximize profits at the expense of patient care." (Plaintiffs'
21 Closing at 35:20-36:6.) In *Associated Vendors*, the Court of Appeal indicated that among the
22 factors relevant to the alter ego determination is the "use of the corporate entity to procure labor,
23 services or merchandise for another person or entity." *Associated Vendors, supra*, 210
24 Cal.App.2d at 840 (citations omitted). The Court finds that this factor does not apply to the
25 present case. That is, in analyzing whether the Plum Corporate Defendants are alter egos of
26 SPA, this is not a situation, per se, where the Plum Corporate Defendants, or any of them have
27 used SPA "to *procure* labor, services or merchandise" for another company. The Court finds
28 Plaintiffs' argument inapposite to what this factor speaks to. Nor is it the Court's issue in the

1 bench trial to determine whether the Plum Corporate Defendants have “maximized profits at the
2 expense of patient care.”

3 15. Diversion/Manipulation of Assets.

4 Plaintiffs argue that the Plum Corporate Defendants moved assets away from SPA to
5 insulate those profits from judgment creditors. (Plaintiffs’ Opening at 36:7-37:12.) The Court of
6 Appeal in *Associated Vendors* indicated that among the factors relevant to the alter ego
7 determination is the “diversion of assets from a corporation by or to a stockholder or other
8 person or entity, to the detriment of creditors, or the manipulation of assets and liabilities
9 between entities so as to concentrate the assets in one and the liabilities in another.” *Associated*
10 *Vendors, supra*, 210 Cal.App.2d at 840 (citations omitted). Importantly, the analysis of
11 diversion and alter ego overall does *not* require proof of actual fraud, wrongful intent, conduct
12 amounting to bad faith, or that the purpose of organizing the corporations was to defraud. *Misik,*
13 *supra*, 197 Cal.App.4th at 1074 (no requirement of fraud); *Relentless Air Racing, supra*, 222
14 Cal.App.4th at 816 (no requirement of wrongful intent); *Triyar Hospitality Management, supra*,
15 57 Cal.App.5th at 642 (no requirement of bad faith); *Kohn, supra*, 95 Cal.App.2d at 718 (no
16 requirement of purpose to defraud).

17 The Court’s earlier discussion regarding the Plum Corporate Defendants’ commingling of
18 funds and treatment of SPA’s assets as their own, the Plum Corporate Defendants’ domination
19 and control over SPA, and the operation of the Plum Corporate Defendants and SPA as a single
20 enterprise, applies equally here. (See Sections IV, B, 1, 6, 11, *supra*.) As discussed in more
21 detail earlier, by design, Plum Healthcare dispossesses SPA of its revenue every banking day,
22 moving it from bank accounts in SPA’s name to bank accounts in Plum Healthcare’s name.
23 SPA’s funds remain in Plum Healthcare’s possession unless and until *Plum Healthcare* decides
24 to move funds back to SPA’s accounts, if at all. Indeed, according to the evidence, an adverse
25 judgment creditor attempting to levy on bank accounts in SPA’s name would find a “zero
26 balance” in every account. This is the reality regardless of what Defendants argue is stated in
27 SPA’s OSHPD reports or tracked in any ledgers. And this remains the reality no matter how
28 much revenue SPA may generate or how profitable SPA may be.

1 For the reasons more fully discussed above, the Court finds that the Plum Corporate
2 Defendants have diverted assets from SPA to Plum Healthcare to the detriment of creditors.
3 Therefore, the Court finds that this factor strongly supports finding that the Plum Corporate
4 Defendants are alter egos of SPA.

5 16. Contracting with Another to Avoid Performance by Use of Corporate
6 Entity as Shield Against Personal Liability; Forming Corporation to
7 Transfer Existing Liability.

8 Plaintiffs argue that these factors support finding alter ego because SPA's business
9 practices were those of the Plum Enterprise and were never intended to provide the level of care
10 for which the Plum Enterprise was compensated. (Plaintiffs' Opening at 38:10-39:6.) In
11 *Associated Vendors*, the Court of Appeal indicated that among the factors relevant to the alter
12 ego determination are the "contracting with another with intent to avoid performance by use of a
13 corporate entity as a shield against personal liability" and the "formation and use of a corporation
14 to transfer to it the existing liability of another person or entity." *Associated Vendors, supra*, 210
15 Cal.App.2d at 840 (citations omitted).

16 The Court finds that these factors do not apply to the present case. As to the first of the
17 two factors, it specifically contemplates the alter ego defendant's *contracting* with a third party
18 with intent to evade liability. Plaintiffs do not allege, nor does the evidence include, the
19 existence of such a contract or the act of contracting with such intent by the Plum Corporate
20 Defendants or SPA. As to the second factor, it specifically contemplates the alter ego defendant
21 forming a new company so as to *transfer* to it an *existing* liability. The Court finds no evidence
22 of the formation of a company for the purpose of transferring to it an existing liability of another
23 entity. Therefore, the Court finds that these factors do not support a finding of alter ego in this
24 action.

25 C. Defendants as Alter Egos Under *Mesler* Requirements.

26 As referenced earlier, the California Supreme Court explained the legal test for alter ego
27 as follows: "There is no litmus test to determine when the corporate veil will be pierced; rather
28 the result will depend on the circumstances of each particular case. There are, nevertheless, two
general requirements: '(1) that there be such unity of interest and ownership that the separate

1 personalities of the corporation and the individual no longer exist and (2) that, if the acts are
2 treated as those of the corporation alone, an inequitable result will follow.” *Mesler, supra*, 39
3 Cal.3d at 300 (quoting *Automotriz, supra*, 47 Cal.2d at 796). “The essence of the alter ego
4 doctrine is that justice be done. ‘What the formula comes down to once shorn of verbiage about
5 control, instrumentality, agency, and corporate entity, is that liability is imposed to reach an
6 equitable result.” *Mesler, supra*, 39 Cal.3d at 301 (quoting Latty, *Subsidiaries and Affiliated*
7 *Corporations* (1936) at 191).

8 As discussed earlier, the kind of evidence that may satisfy the two elements referenced in
9 *Mesler* is that described in the many factors discussed in *Associated Vendors, Inc. v. Oakland*
10 *Meat Co.* In *Associated Vendors*, the Court of Appeal’s survey of cases provided relevant
11 factors under which evidence was present and contributed towards satisfying the two general
12 requirements of alter ego in each case. As such, the Court’s prior discussion of the evidence
13 under each *Associated Vendors* factor is equally applicable towards satisfying the two general
14 requirements of alter ego set forth in *Mesler*.²⁹ The Court briefly summarizes its prior findings
15 and states its ultimate conclusions herein.

16 1. Unity of Interest and Ownership Such That Separateness Does Not Exist.

17 The Court finds that for purposes of this case, Plaintiffs have sufficiently established by a
18 preponderance of evidence that there is such a unity of interest and ownership that the separate
19 personalities of the Plum Corporate Defendants and SPA no longer exist. The Court’s
20 conclusion is based upon its discussion and findings relating to the Plum Corporate Defendants’
21 commingling of funds and treatment of SPA’s assets as their own (*see* Section IV, B, 1, *supra*);
22 the Plum Corporate Defendants’ representation of liability for the debts of SPA (*see* Section IV,
23 B, 3, *supra*); Bay Bridge’s identical equitable ownership in all other Defendants (*see* Section IV.,
24 B, 5, *supra*); the Plum Corporate Defendants’ domination and control over SPA (*see* Section IV,
25 B, 6, *supra*); Ballif and Hubbard’s role as limited liability company managers for all Defendants
26 (*see* Section IV, B, 7, *supra*); Bay Bridge’s sole ownership of all Defendants (*see* Section IV, B,
27 8, *supra*); the Plum Corporate Defendants’ centralized location of their offices and Defendants’

28 ²⁹ Likewise, in their post-trial brief, Defendants do not separately discuss the first requirement in *Mesler* (unity of interest and ownership) presumably resting upon their discussion of the *Associated Vendors* factors.

1 use of the same attorneys for each purpose of retention (*see* Section IV, B, 9, *supra*); the Plum
2 Corporate Defendants' failure to adequately capitalize SPA and SPA's undercapitalization due
3 the fact that SPA has no capital in its possession (*see* Section IV, B, 10, *supra*); the fact that
4 Defendants operate as a single venture or single enterprise (*see* Section IV, B, 11, *supra*);
5 Defendants' failure to disclose fully the persons and entities having equity interests in SPA as
6 required (*see* Section IV, B, 12, *supra*); Defendants' failure to maintain arm's length transactions
7 among them (*see* Section IV, B, 13, *supra*); and the Plum Corporate Defendants' diversion of
8 SPA's funds from SPA's own possession (*see* Section IV, B, 15, *supra*).

9 The Court finds that the multiple *Associated Vendors* factors which Plaintiffs have
10 established are collectively well beyond the threshold necessary to establish that Defendants
11 have a unity of interest and ownership such that their separate corporate personalities no longer
12 exist. For instance, the Court notes that the overwhelming evidence supporting the conclusion
13 that the Plum Corporate Defendants and SPA operate as a *single enterprise* would be sufficient
14 to establish Defendants' unity of interest and ownership required under alter ego analysis. The
15 relationship among the Plum Corporate Defendants and their relationship vis-à-vis SPA
16 transcends the typical parent/subsidiary relationship and constitutes that of a unified and singular
17 enterprise. Evidence unique to the other *Associated Vendors* factors further bolsters the Court's
18 conclusion as to this element.

19 2. Inequitable Result If Alter Ego Not Found.

20 The Court finds that for purposes of this case, Plaintiffs have sufficiently established by a
21 preponderance of evidence that if SPA's acts are treated as those of SPA alone, an inequitable
22 result will follow. Importantly, evidence establishing the *Associated Vendors* factors equally
23 supports a court's finding that an injustice or inequitable result will occur if alter ego is not
24 found. *Kao v. Joy Holiday* (2020) 58 Cal.App.5th 199, 206-07 ("[f]actors a trial court may
25 consider when deciding unity of interest *and* whether the fiction of a separate existence would
26 promote fraud and injustice³⁰ include . . . [listing *Associated Vendors* factors]"; brackets added).

27 ³⁰ As to the second requirement, the Court of Appeal in *Kao* noted: "On the second score it is sufficient that it appear
28 that a recognition of the acts as those of a corporation only will produce *inequitable results*." *Kao*, 58 Cal.App.5th
at 205 (emphasis added) (citing *Watson v. Commonwealth Ins. Co.* (1936) 8 Cal.2d 61, 68; *Turman v. Superior
Court* (2017) 17 Cal.App.5th 969, 981).

1 For example, “the inference to be drawn” from evidence of “commingling of assets and
2 unauthorized use of corporate assets to pay personal expenses was ‘sufficient proof’ that a failure
3 to disregard the corporate entity would lead to an inequitable result.” *Kao, supra*, 58
4 Cal.App.5th at 207 (citing *Goldberg v. Engelberg* (1939) 34 Cal.App.2d 10, 13)

5 The Court’s findings regarding the *Associated Vendors* factors equally support the
6 Court’s conclusion that an inequitable result will follow absent a finding of alter ego in this
7 action. Overall, as the Court has discussed, Defendants have obtained significant benefits from
8 operating as a single enterprise. Indeed, while the parties dispute the *characterization* of the
9 Defendants’ operations and interrelations, it is undisputed that the Plum Corporate Defendants
10 *benefit* from the organizational structure and interrelationships that they have chosen to
11 implement. The Court finds that the Plum Corporate Defendants have directly benefited from
12 the commingling of SPA’s funds, the treatment of SPA’s assets as their own, their domination
13 and control over SPA, and the resulting efficient and uniform operation of their skilled nursing
14 facilities as a single enterprise. Like the Plum Enterprise’s other skilled nursing facilities, SPA
15 functions as the revenue-generating component for this single enterprise. As discussed, none of
16 the other Defendants generates significant revenue for the Plum Enterprise, if any at all. Because
17 the Plum Corporate Defendants have reaped the benefits of operating the Plum Enterprise as a
18 single enterprise, the only equitable result for purposes of this case is that the Plum Corporate
19 Defendants “should respond, as a whole, for the debts of certain component elements of it,”
20 which here, includes any potential judgment that may arise from the acts and/or omissions of
21 SPA. *See Hasso, supra*, 227 Cal.App.4th at 155.

22 The Court notes that “it is not sufficient to merely show that a creditor will remain
23 unsatisfied if the corporate veil is not pierced, and thus set up such unhappy circumstance as
24 proof of an ‘inequitable result.’” *Associated Vendors, supra*, 210 Cal.App.2d at 842. As
25 explained, such is not the situation here because the inherent inequity of allowing Defendants’
26 corporate separateness in this case stems from the *benefits* that Defendants have obtained by
27 operating as alter egos. Nor is this a case where a company’s potential inability to pay a debt is
28 simply due to its financial unsuccessfulness or overall unprofitability. In fact, SPA always

1 exceeded its budget during the 2014-16 timeframe. (DT (Edmonds) at 42:15-21.) SPA was
2 profitable year after year. (RT at 67:9-20; Ex. 101.) But yet, not a single dollar of SPA's profit
3 resides in SPA's possession. Indeed, according to the evidence, an adverse judgment creditor
4 levying on any SPA bank account would *always* find a "zero balance."³¹ The facts support the
5 conclusion that an inequitable result will occur without a finding of alter ego.

6 Additionally, the Court finds Defendants' opposing arguments to be unpersuasive.
7 Defendants argue that "there was no evidence of any past inequitable result to demonstrate that a
8 potential future inequitable result will follow if the acts at issue were treated as the acts of SPA
9 alone." (Defendants' Closing at 12:10-12.) However, the existence of a past inequitable result is
10 not a prerequisite to the alter ego analysis. Indeed, *so far*, Plum Healthcare has released funds
11 from its main operating account to SPA's account such that SPA has paid all "properly-
12 submitted" bills and financial liabilities. (RT at 392:17-393:12; 403:7-9; 460:19-24; 461:1-6.)
13 Whether Plum Healthcare will continue to do so in every circumstance is unknown. What is
14 certain is that *Plum Healthcare* must allow funds to be transferred from Plum Healthcare's main
15 operating account to SPA in order for SPA to pay any bill or invoice. (DT at (Pugh) 40:22-
16 41:20.) The Plum Corporate Defendants do not concede that they must, by contractual
17 obligation or otherwise, continue to transfer funds from Plum Healthcare's main operating
18 account to SPA's account to pay any liability of SPA, including any potential judgment in this
19 action.³²

20 Defendants next argue that an injustice or inequitable result cannot exist because SPA has
21 provided quality patient care and because SPA has received favorable "star ratings" and its
22 citations for deficiencies did not rise to a level of "substandard" care. (Defendants' Closing at

23 ³¹ The inequitable result in this case is not dependent on whether or not an adverse judgment creditor might attempt
24 to levy upon SPA's funds in Plum Healthcare's possession and whether or not such attempt might have any degree
25 of success. *See* Cal. Civ. Proc. Code § 700.040. As discussed, the inequitable result that would result absent a
26 finding of alter ego stems from the principle that Defendants should not be permitted to benefit from operating as a
27 single enterprise only to raise the shield of their corporate separateness if and when their enterprise incurs a liability.

28 ³² As referenced earlier, Pugh believed that "Plum is contractually obligated" to "pay *any liability* of Sacramento
Post-Acute" even if SPA's liability is "greater than what it's bringing in in service receipts in any period of time."
(RT at 405:19-27; 407:7-17 (emphasis added).) Pugh reiterated: "It's not whatever Plum deems appropriate, but it's
you know – it's honoring the obligations of all of the facilities, and it's a treasury mechanism for that to happen
seamlessly." (RT at 407:18-408:1.) If Pugh's understanding was accurate such that the Plum Corporate Defendants
are already required to pay any adverse judgment against SPA, it would be a fact that would tend to weigh *against*
finding alter ego liability. But Defendants make no such concession and have provided no evidence establishing
such contractual indemnity or obligation.

1 13:10-22.) However, whether an injustice or inequitable result will occur in this case absent a
2 finding of alter ego is not dependent on “star ratings” or the level of seriousness of SPA’s
3 citations. The Court finds Defendants’ argument to be inapposite. Notably, in this bifurcated
4 trial, should a jury ultimately find that SPA has no liability to Plaintiffs, a finding that the Plum
5 Corporate Defendants are alter egos of SPA will have no practical effect as such a finding is
6 solely for the purposes of this case.

7 Defendants also argue that regulators and the State of California are aware of the
8 organizational structure of SPA and Plum Healthcare, it is a commonly-used corporate
9 organization in the skilled nursing profession, and that Defendants had legitimate reasons to
10 organize their companies in this manner, including use of the ASA. (Defendants’ Closing at
11 13:23-13:7.) However, adjudicating the equitable remedy of alter ego is outside the authority
12 and purview of state regulators. Further, whether other companies in the industry use similar
13 practices as Defendants is not determinative of the case-specific examination of alter ego here.

14 As to Defendants’ argument that the reasons for organizing their companies as they did
15 were legitimate, it warrants noting again that to establish alter ego, it is *not* necessary to
16 demonstrate actual fraud, wrongful intent, conduct amounting to bad faith, or that the purpose of
17 organizing the corporations was to defraud. *Misik, supra*, 197 Cal.App.4th at 1074 (no
18 requirement of fraud); *Relentless Air Racing, supra*, 222 Cal.App.4th at 816 (no requirement of
19 wrongful intent); *Triyar Hospitality Management, supra*, 57 Cal.App.5th at 642 (no requirement
20 of bad faith); *Kohn, supra*, 95 Cal.App.2d at 718 (no requirement of purpose to defraud).
21 Perhaps Defendants’ operation as a single enterprise may be the most efficient method of
22 governing and controlling a large venture where 50 separate skilled nursing facilities uniformly
23 function as the enterprise’s revenue-generating components. But under the very specific facts of
24 this case, it is not an effective method of shielding upstream entities, like the Plum Corporate
25 Defendants, from liabilities that may be incurred by their revenue-generating components.

26 Defendants next argue that “[t]here is no evidence for the court to reasonably conclude,
27 that if SPA has a judgment rendered against it, SPA would act to avoid its obligation and
28 responsibility to satisfy that judgment.” (Defendants’ Closing at 14:8-12.) Interestingly,

1 Defendants' phrasing of this argument highlights some of the relevant facts supporting the
2 Court's finding that injustice and inequity will occur in absence of finding alter ego. The fact
3 that Plum Healthcare dispossesses SPA of all of its funds and maintains SPA's money in *Plum*
4 *Healthcare's* main operating account demonstrates that if SPA has a judgment rendered against
5 it, the question is not so much what *SPA* would do (because SPA possesses no funds to pay any
6 judgment), but rather, what *Plum Healthcare* would do as the *de facto* possessor of SPA's funds.
7 As explained earlier, Defendants do not concede that the Plum Corporate Defendants are under
8 any requirement whatsoever to release a single dollar of SPA's money in such instance. Indeed,
9 Defendants' argument signals why the alter ego finding is necessary.

10 Finally, Defendants argue that an injustice or inequitable result cannot occur because
11 there is evidence of a \$1 million liability insurance policy that covers SPA. (Defendant's
12 Closing at 14:13-18.) The Court finds that the evidence is insufficient to support Defendants'
13 argument. For example, in support of their argument Defendants cite to a single answer given by
14 Terry at trial regarding insurance. Terry stated: "I would have to send the liability insurance to .
15 . . sometimes the Department of Health I believe. You just needed to verify that we had some
16 type of liability insurance. . . . And from my memory, the liability insurance was one million
17 dollars per, I think, case; 3 million dollars generally." (RT at 459:28-460:7.) Terry's answer is
18 insufficient to establish that SPA has any insurance applicable to potential liability for the claims
19 alleged in this case. Further, if it were true that SPA has insurance coverage for any potential
20 judgment in this action, one would expect Defendants to offer SPA's insurance policy into
21 evidence for the Court's analysis of the scope of coverage. SPA's insurance policy is not part of
22 the evidence in this case. Therefore, the Court finds no basis to conclude that SPA has any
23 applicable insurance that would cover any potential judgment in this action.

24 In sum, the Court's finding remains that Plaintiffs have sufficiently established by a
25 preponderance of evidence that if SPA's acts are treated as those of SPA alone, an inequitable
26 result will follow. Overall, applying the alter ego requirements stated in *Mesler* and in
27 consideration of the entire record of evidence, the Court finds that the Plum Corporate
28 Defendants are alter egos of SPA for purposes of this case.

1 V. FURTHER PROCEEDINGS

2 As previously indicated, the Court issues this Proposed Statement of Decision pursuant to
3 California Rule of Court 3.1590(c)(1). The provisions in Rule 3.1590(g), et seq., remain in
4 effect, as applicable. After the Court has issued the Final Statement of Decision and prior to the
5 jury trial phase of this case, the Court will require the parties to prepare a statement of
6 determined facts to be presented to the jury. *See Amtz Contracting Co. v. St. Paul Fire & Marine*
7 *Ins. Co* (1996) 47 Cal.App.4th 464, 487-88. Also, after the Court has determined when the jury
8 trial phase of this case may take place given public health directives and court-wide protocols
9 due to the COVID-19 pandemic, the Court will set a status conference to address setting a date
10 for the jury trial phase. The parties stipulated and the Court ordered that preparation of a written
11 proposed judgment shall be delayed until all subsequent phases of trial are completed, consistent
12 with Rule 3.1591(a).³³

13 **IT IS SO ORDERED.**

14
15
16 DATED: April 9, 2021

17 
18 HON. RICHARD K. SUEYOSHI
19 JUDGE OF THE SUPERIOR COURT
20
21
22
23
24
25
26



27 ³³ Plaintiffs request "that the Court issue an Order finding that all named defendants in this action are alter egos of
28 each other." (Plaintiffs' Opening at 3:11-2.) A separate order is not the proper procedure. After the conclusion of
all phases of trial, the Court's finding of alter ego as set forth in its Final Statement of Decision will be properly
incorporated into the final judgment if the jury finds liability against SPA.

CERTIFICATE OF SERVICE BY MAILING

(C.C.P. Sec. 1013a(4))

I, the Clerk of the Superior Court of California, County of Sacramento, certify that I am not a party to this cause, and on the date shown below I served the foregoing **PROPOSED STATEMENT OF DECISION** by depositing true copies thereof, enclosed in separate, sealed envelopes with the postage fully prepaid, in the United States Mail at 720 9th Street, Sacramento, California, 95814 each of which envelopes was addressed respectively to the persons and addresses shown below

William Wilson

Mark Ginella

Wilson Getty LLP

12555 High Bluff Drive, Suite 270

San Diego, CA 92130

Edward Dudensing

Jay Renneisen

The Law Office

1610 R Street, Suite 220

Sacramento, CA 95811

I, the undersigned deputy clerk, declare under penalty of perjury that the foregoing is true and correct.

Dated: April 9, 2021

Superior Court of California, County of
Sacramento

By: 

K.Madden, Deputy Clerk